

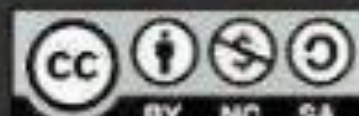
# Exponential Technologies — Impact, Changes, and Challenges for the future Entrepreneur

# New Technologies!

2060. Former patient Ambrose Turner begins to understand how he has been given a second chance at life as cardiologist Sheila Shelby downloads his “file” and explains the chain of events that allowed him to survive 40 years in an induced coma while the world’s population was decimated.

 <p><b>#1 Artificial Intelligence</b> AI /Machine Learning / Deep Learning</p>	 <p><b>#2 Internet of Things</b> IOT , IIOT, Sensors &amp; Wearables</p>	 <p><b>#3 Mobile/Social Internet</b> Advancements - Search/Social/ Messaging/Livestreams</p>	 <p><b>#4 Blockchain</b> Distributed Ledger Systems, Cryptocurrencies &amp; DApps</p>	 <p><b>#5 Big Data</b> Apps, Infrastructure, Technologies + Predictive Analytics</p>
 <p><b>#6 Automation</b> Information, Task, Process, Machine, Decision &amp; Action</p>	 <p><b>#7 Robots</b> Cons./Comm./Indus., Robots, Drones &amp; Autonomous Vehicles</p>	 <p><b>#8 Immersive Media</b> - #VR/ #AR/ #MR/ 360°/ Video?Gaming</p>	 <p><b>#9 Mobile Technologies</b> Infrastructure, networks, standards, services &amp; devices</p>	 <p><b>#10 Cloud Computing</b> SaaS, IaaS, PaaS &amp; MESH Apps</p>
 <p><b>#11 3D Printing</b> Additive Manufacturing &amp; Rapid Prototyping</p>	 <p><b>#12 CX</b> Customer Journey, Experience Commerce &amp; Personalization</p>	 <p><b>#13 EnergyTech</b> Efficiency, Energy Storage &amp; Decentralized Grid</p>	 <p><b>#14 Cybersecurity</b> Security, Intelligence Detection, Remediation &amp; Adaptation</p>	 <p><b>#15 Voice Assistants</b> Interfaces, Chatbots &amp; Natural Language Processing</p>
 <p><b>#11 Nanotechnology</b> Computing, Medicine, Machines + Smart Dust</p>	 <p><b>#17 Collaborative Tech.</b> Crowd, Sharing, Workplace &amp; Open Source Platforms &amp; Tools</p>	 <p><b>#18 Health Tech.</b> Advanced Genomics, Bionics &amp; Health Care Tech.</p>	 <p><b>#19 Human-Computer Interaction</b> Facial/Gesture Recognition, Biometrics, Gaze Tracking</p>	 <p><b>#20 Geo-spatial Tech.</b> GIS, GPS, Mapping &amp; Remote Sensing, Scanning, Navigation</p>
 <p><b>#21 Advanced Materials</b> Composites, Alloys, Polymers, Biomimicry, Nanomanufacturing</p>	 <p><b>#22 New Touch Interfaces</b> Touch Screens, Haptics, 3D Touch, Paper, Feedback &amp; Exoskeletons</p>	 <p><b>#23 Wireless Power</b> Bio-/Enviro-Materials + Solutions, Sustainability, Treatment &amp; Efficiency</p>	 <p><b>#24 Clean Tech.</b> Bio-/Enviro-Materials + Solutions, Sustainability, Treatment &amp; Efficiency</p>	 <p><b>#25 Quantum Computing</b> + Exascale Computing</p>
 <p><b>#26 Smart Cities</b> + Infrastructure &amp; Transport</p>	 <p><b>#27 Edge/Computing</b> + Fog Computing</p>	 <p><b>#28 Faster, Better Internet</b> Broadband incl. Fiber, 5G, Li-Fi, LPN and LoRa</p>	 <p><b>#29 Proximity Tech</b> Beacons, .RFID, Wi-Fi, Near-Field Communications &amp; Geofencing</p>	 <p><b>#30 New Screens</b> TVs, Digital Signage, OOH, MicroLEDs &amp; Projections</p>

# THE 30 TECHNOLOGIES OF THE NEXT DECADE



Created by: Sean Moffitt @seanmoffitt , Managing Director, @Wikibrands



# WORK ON BIG PROBLEMS

# + HEALTH

## GLOBAL WARMING

Sea Level Rise 2m by 2100

## POPULATION

9BN People by 2050

## POVERTY

3BN People on <\$2.50/Day

## SANITATION

2.5BN People Affected

## WATER

800M People

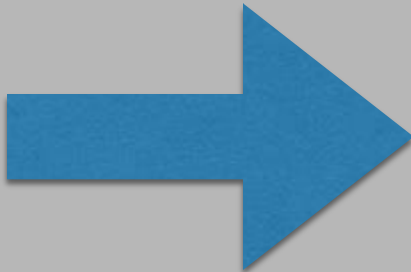
## ILLITERACY

757M People Can't Read

## MALNUTRITION

One Child Dies Every 8 Sec

# TOPIC RELEVANCE

- Technology changes incredibly fast
- Healthcare is one of the top challenges
- *Ageing, Unequal Healthcare Delivery, Cost, Lack of Rural Service, ...*  *are*  
*we, are YOU working on these?*
- Academic Research is very often not focussing on solving these problems and issues

# This Week in Science: Aug 11 – Aug 17, 2018



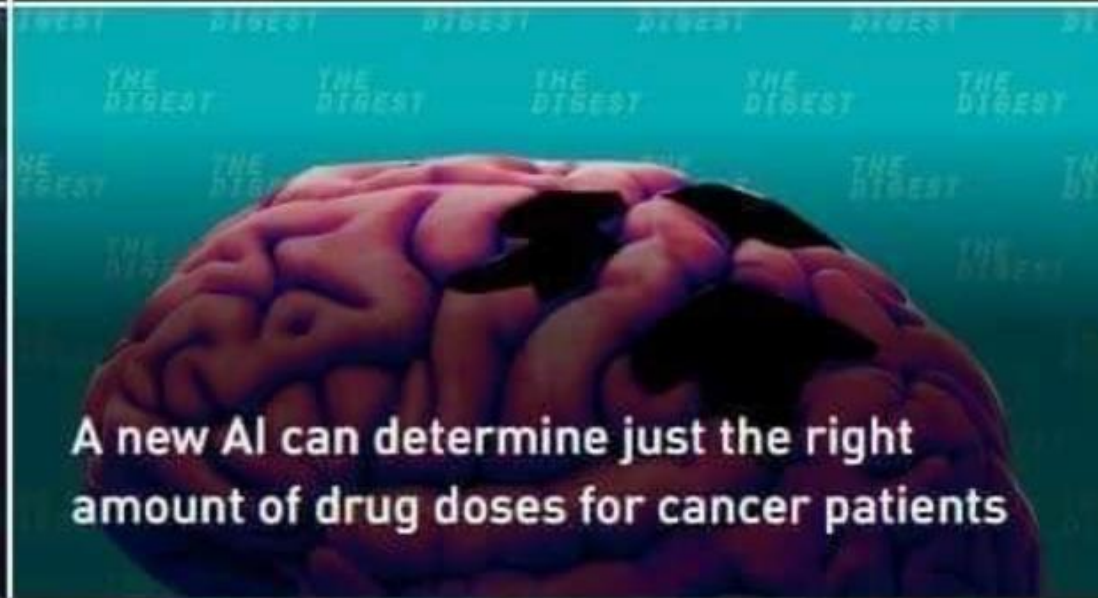
A California court rules Monsanto owes a groundskeeper \$289 million



Cryobiologists figure out a way to freeze and store donated organs



Scientists find out how blue light from screens contribute to blindness



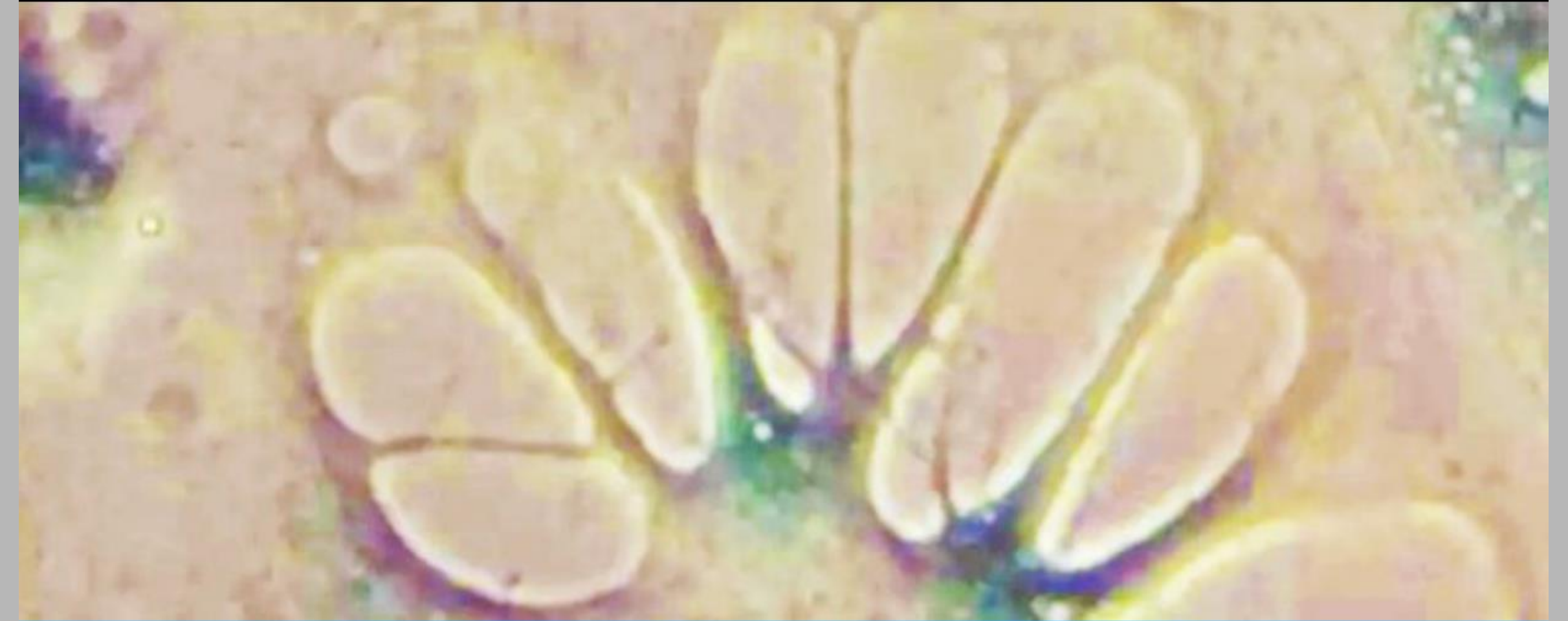
A new AI can determine just the right amount of drug doses for cancer patients



The FDA approves a controversial contraceptive app



Scientists observe a star that spews plasma



Senescent cells (Lorna Harries/Matt Whiteman)

## Scientists Just Successfully Reversed Ageing in Lab Grown Human Cells

Whoa.

LORNA HARRIES & MATT WHITEMAN, THE CONVERSATION

13 AUG 2018

Yesterday, innovation meant technological innovation. But today, it means institutional and organizational innovation—ways to motivate, inspire, and coordinate human effort, ideas, and imagination that have greater, deeper, and truer human benefits.



(Why) Tomorrow's Breakthroughs Won't Be L..  
umair haque



# Michael Friebe, PhD



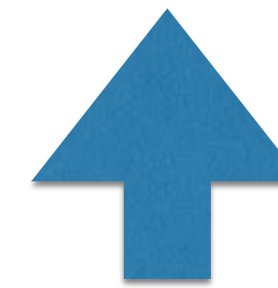
- Dipl.-Ing. Nachrichtentechnik, Stuttgart; MSc. - Management, San Francisco; Dr. rer. medic. (PhD) Medizinphysik, Witten; MSc. Brewing&Distilling Heriot-Watt University, Edinburgh
- 5 years in San Francisco (UCSF / UC RIL / TOSHIBA MRI) as MRI R&D and Project Engineer / Product Manager
- CEO and Entrepreneur since 1993 (15 companies founded or co-founded)
- Germany's Business Angel of the year 2011 — currently invested in 14 MedTec Start-Up companies
- since Oct 2012 Rudolf-Diesel-Industry-Fellow of the Institute for advanced Studies TU München / since 2014 Honoray Professor Biomedical Engineering MISR University, Egypt / since Oct 2018 Adjunct Professor QUT, Brisbane
- since December 2014, Professor (Chair of Catheter Technologies and Image Guided Surgeries), Otto-von-Guericke University, Magdeburg, Germany — <http://www.ovgu.de/friebe>
- >80 national and international patent applications as lead inventor
- Passionate Outdoor Person (Hiking, Climbing, Skiing, Hunting, Dog Lover)

**RESEARCH TOPICS**

Intelligent tools and systems  
for image guided procedures  
(e.g. robotics, catheters, implants)

Minimally invasive imaging  
and therapy concepts including  
hybrid modalities

Translational concepts + Innovation  
generation – from medical need  
recognition to solution generation



**German Public Research University  
— 18.000 Students, 2.000 Staff, 250  
Professors, own medical school and  
university hospital**

**INKA MEDICAL DEVICES**

CATHETER TECHNOLOGIES + IMAGE GUIDED THERAPIES

Diagnostic imaging (Ultrasound, 2D+3D X-Ray, MRI, Molecular Imaging, Video and others) is commonly used for accurate assessment of clinical conditions. Our research focuses on utilizing them as guiding tools for minimally invasive and intra-operative therapy procedures by creating appropriate tools and accessories.

Our interdisciplinary approach includes innovation generation with the clinicians and subsequent close collaboration and transfer of the technologies to industrial partners.

**[www.inka-md.de](http://www.inka-md.de)**



[www.inka-md.de](http://www.inka-md.de)

**2018 — 24 Invention Disclosures, 14 Patent Applications, 65 Publications**

**INKA — currently 19 PhD Students and 2 Post-Docs in**

- **Software Solutions (Post Doc Alfredo Illanes with 6 PhD — Image Segmentation, Machine Learning, Signal Analysis, Navigation and Tracking SW)**
- **Tools and Devices (Post-Doc Axel Boese with 7 PhD — Catheters, Needles, Surgical Robotics and Manipulation)**
- **Electronic Solutions (Navigation and Tracking HW, interventional MRI, Sensors)**



**We are also operating an INNOVATION Lab at the University Hospital (IGT:INNOLAB), a separate Graduate School (I2T2) for our PhD students, plus imaging/hardware/software/3D printing labs at the technical university. From 2018 on we will also be in charge of the novel and unique HEALTHCARE INNOVATION MANAGEMENT MBA.**



# Why Change? Why Future Look? ...

Nobody has a f%\$king clue  
about what is going to happen.

Me neither.

***Leaders anticipate.***

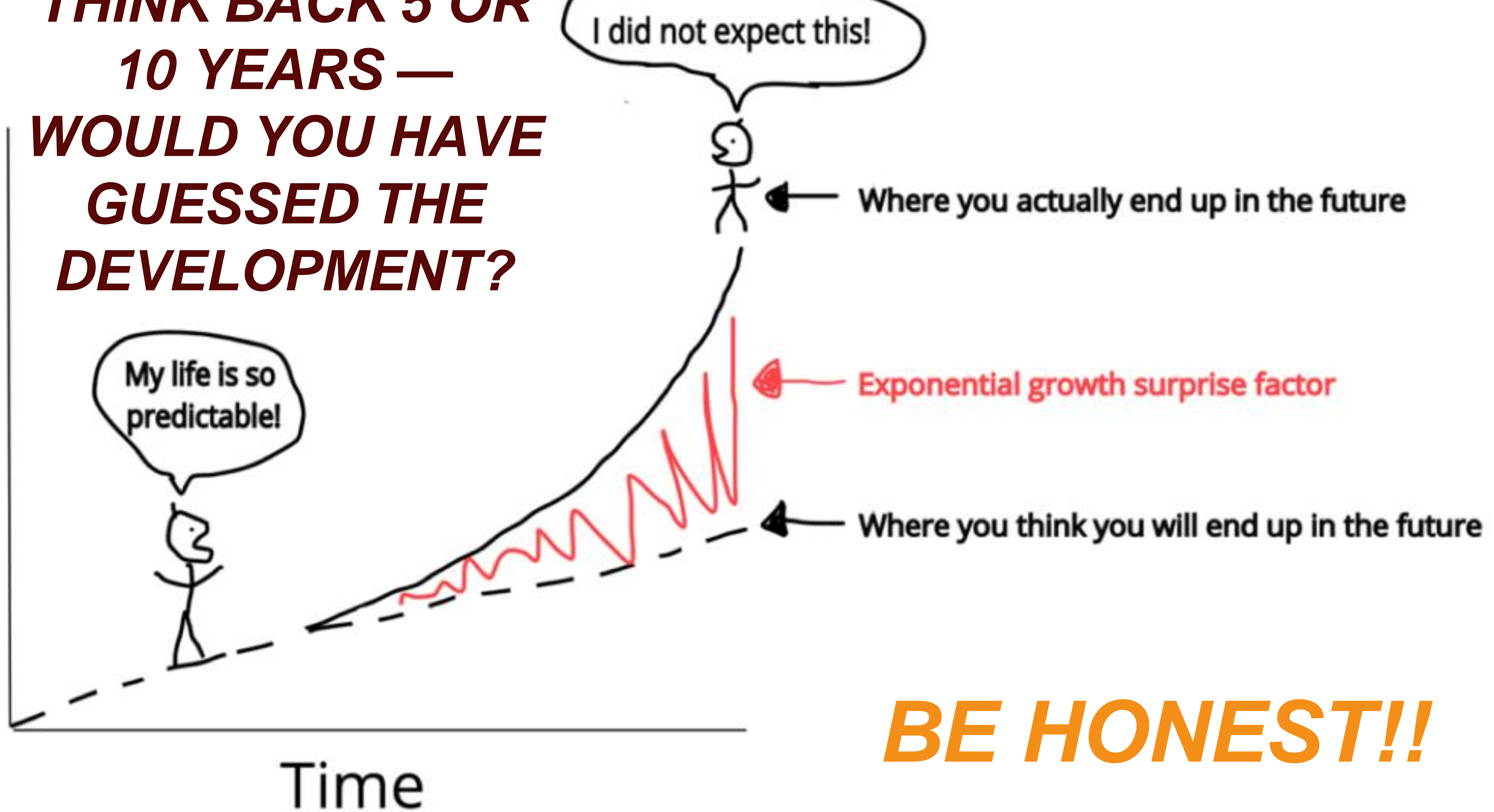
***Followers react.***

# Exponentials

*Proof that we are  
living in an  
exponential world!*

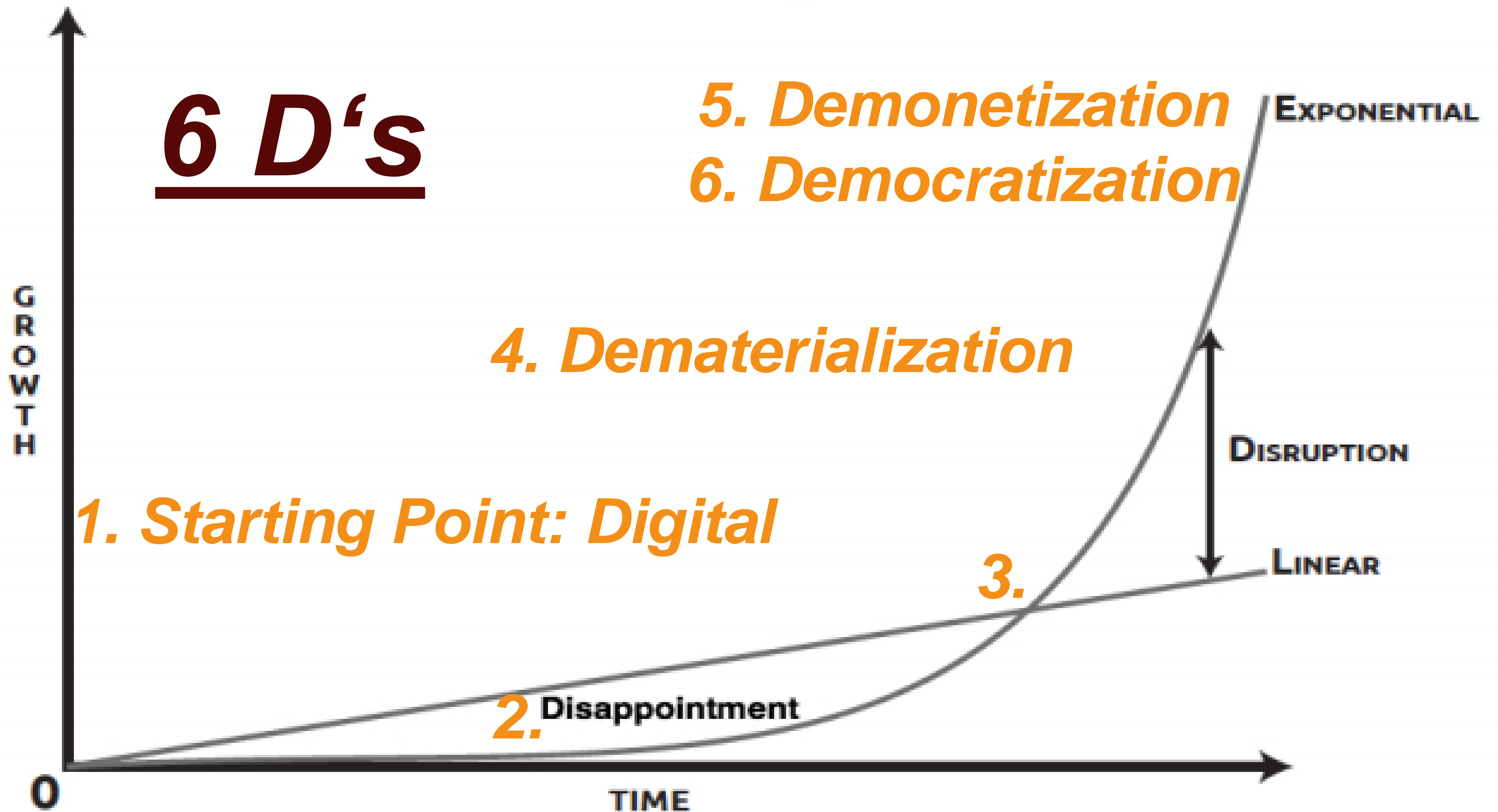
**THINK BACK 5 OR  
10 YEARS —  
WOULD YOU HAVE  
GUESSED THE  
DEVELOPMENT?**

Progress



**BE HONEST!!**

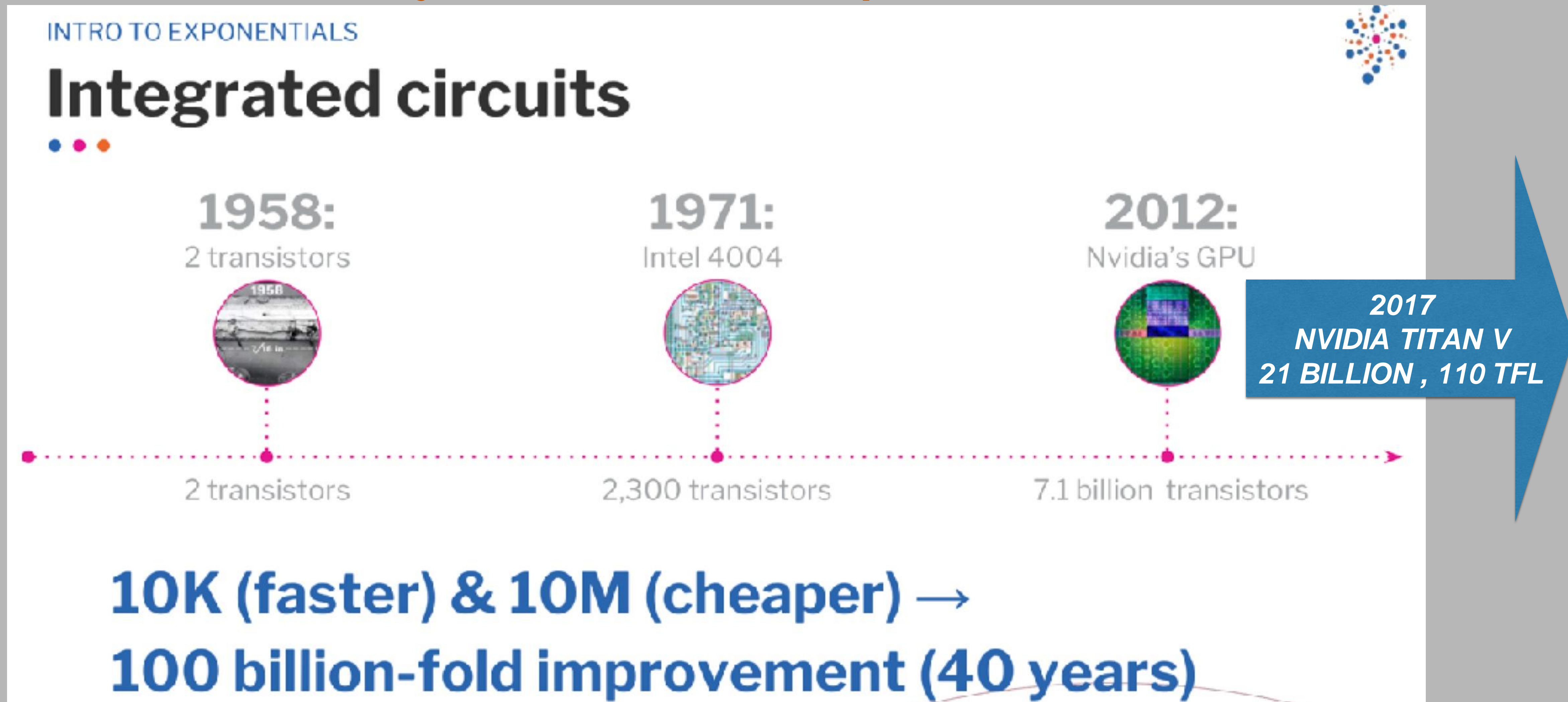
# Linear vs. Exponential



# New Demands / New Technologies — complete Change!

## Limit at the moment — Calculation Power — Really??

*Sure you know all that — quick review!*



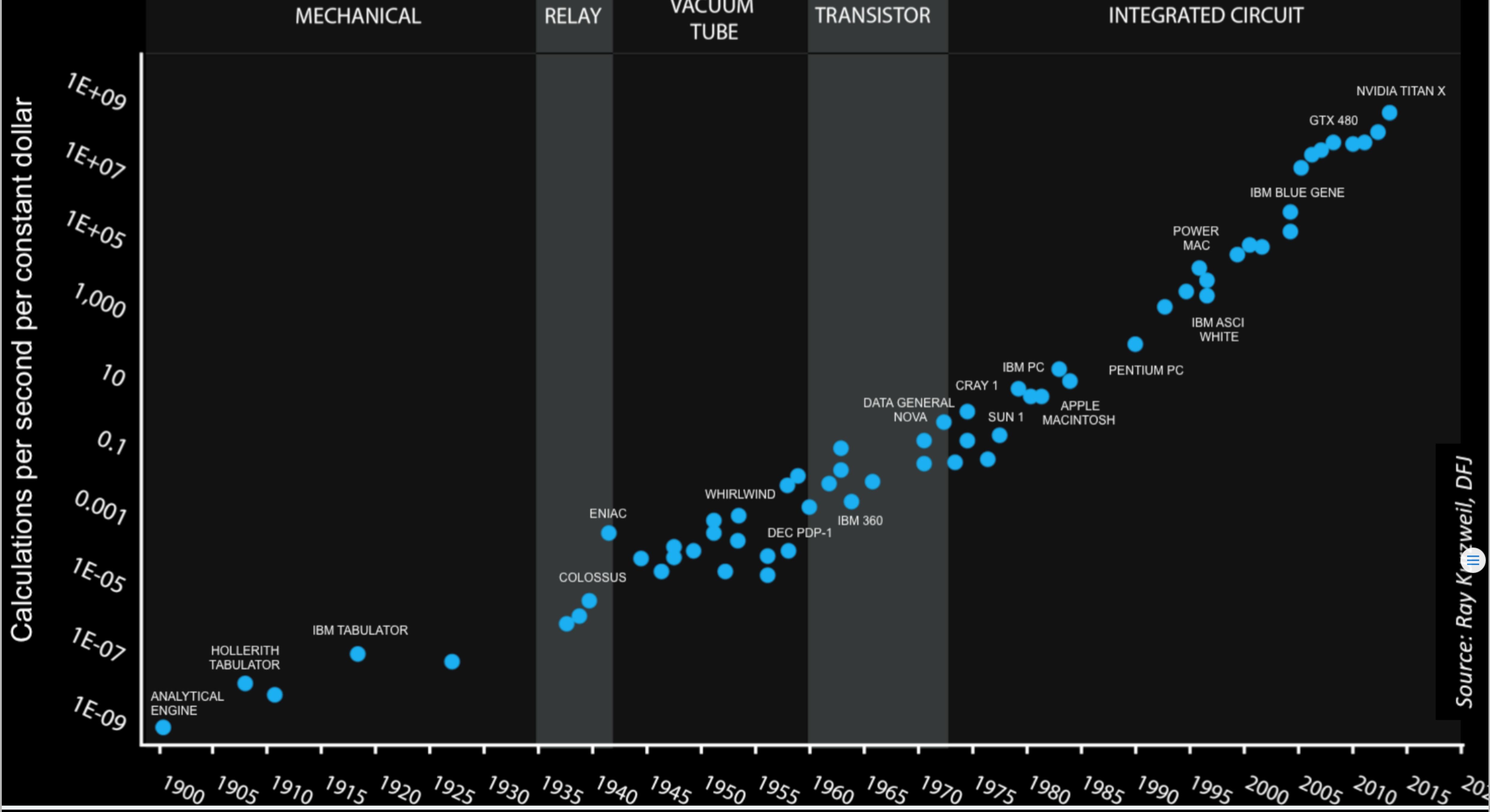
# What is driving this?



## Moore's Law:

Price performance  
of computers doubles  
every 18 – 24 months

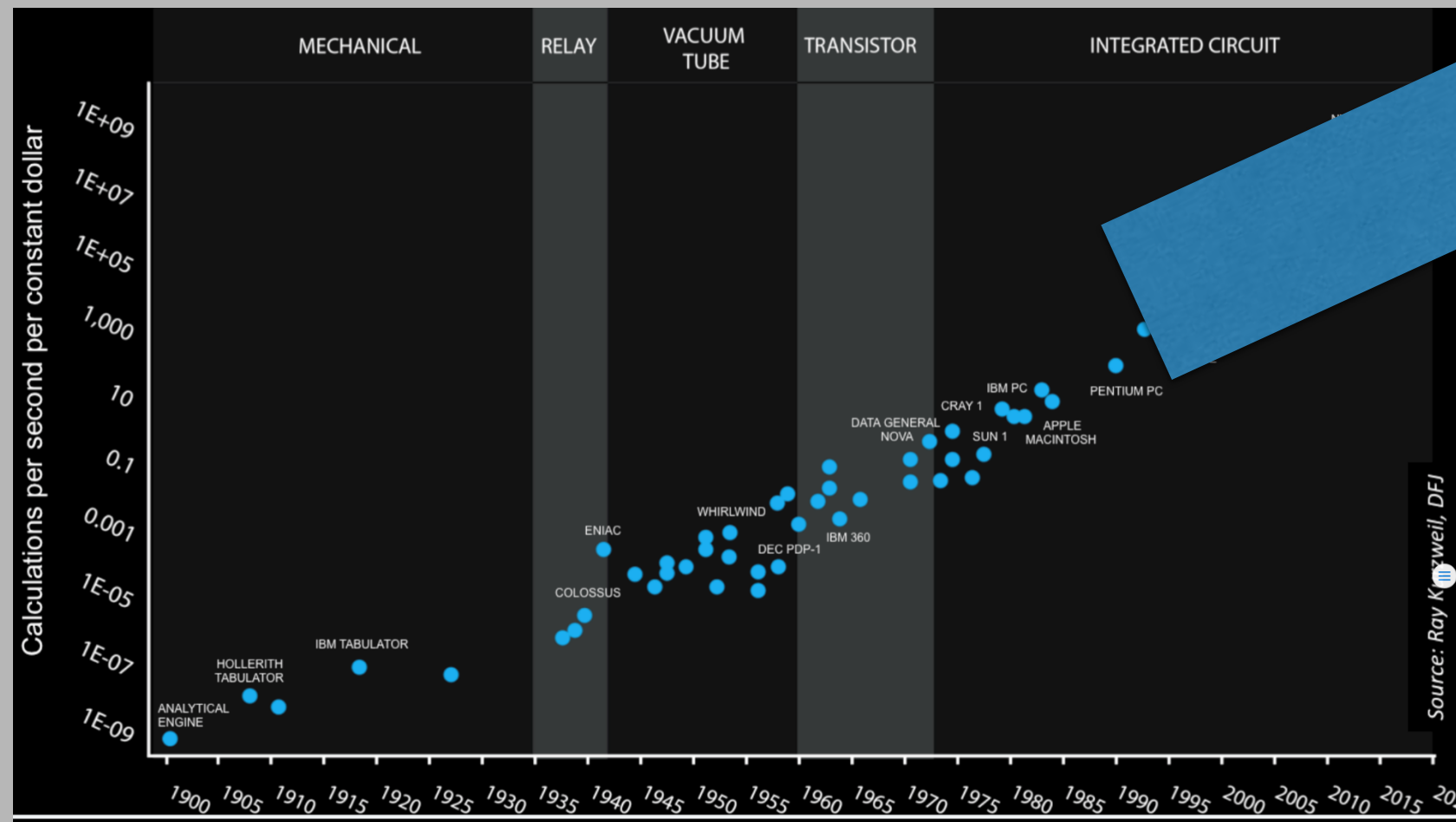
– Gordon Moore



Source: Ray Kurzweil, DFJ



# Calculation Power — Limit in the Future — Really??



“The thing driving the hype is the realization that quantum computing is actually real. It is no longer a physicist’s dream—it is an engineer’s nightmare.”

Intelligent Machines

## Serious quantum computers are finally here. What are we going to do with them?

Hello, quantum world.

by Will Knight February 21, 2018

NEWS IN BRIEF QUANTUM PHYSICS

## Google moves toward quantum supremacy with 72-qubit computer

IBM and Intel recently debuted similarly sized chips

BY EMILY CONOVER 5:17PM, MARCH 5, 2018



**QUANTUM UPGRADE** Google’s 72-qubit quantum chip (shown) could become the first to perform a calculation impossible for traditional computers.

Data!!! (1 EB = 1 Mio TB = 10E18)

SINCE THE DAWN OF TIME...

UP UNTIL 2005...

HUMANS HAD CREATED...

130 EXABYTES OF DATA

Data!!! (1 EB = 1 Mio TB = 10E18)

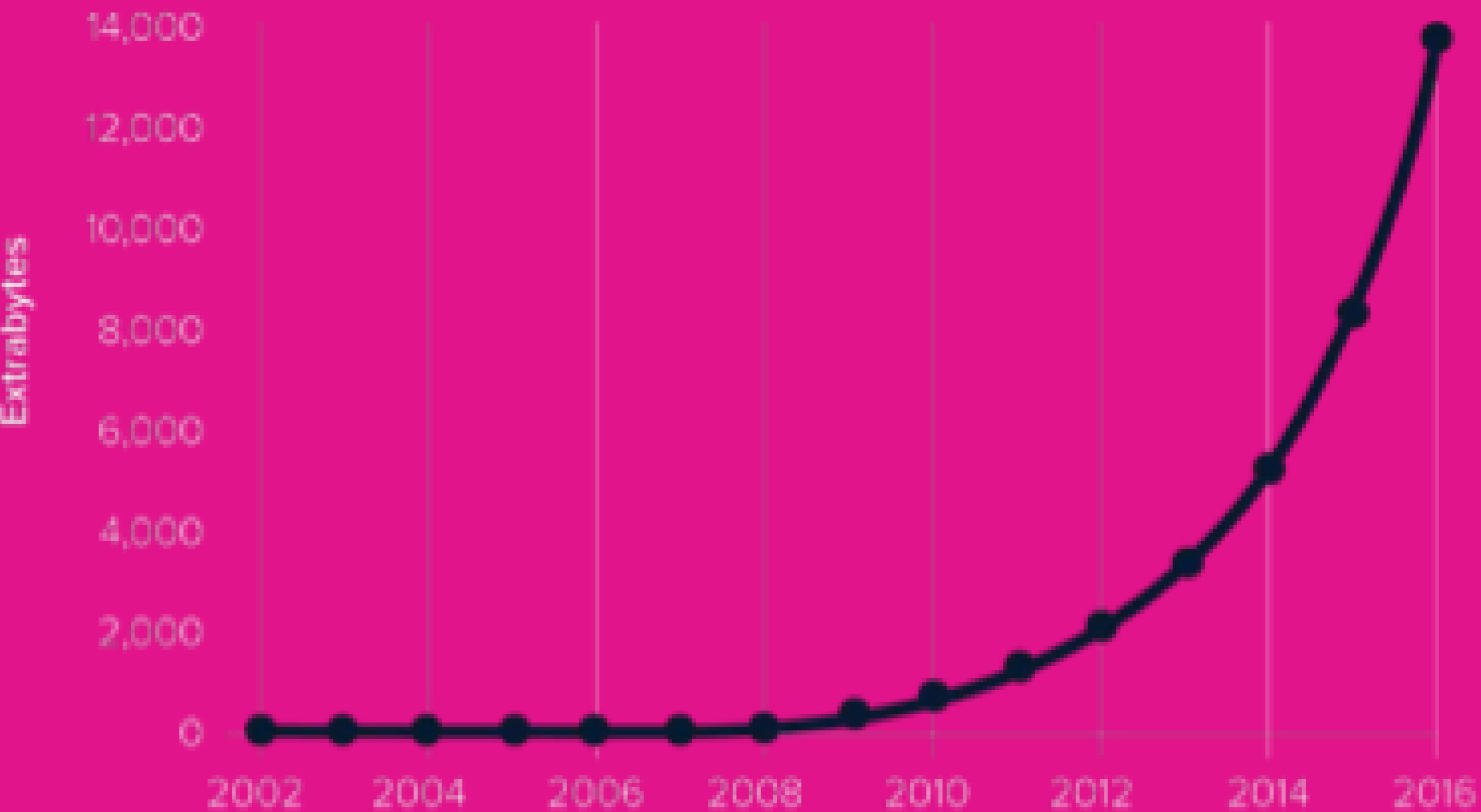
2005 – 130 EXABYTES

2010 – 1,200 EXABYTES

2015 – 7,900 EXABYTES

2020 – 40,900 EXABYTES

# The exponential growth of data



**5 billion gigabytes**

In 2010... ~2 days

In 2013... ~10 minutes

***In 2018 ... around 2 minutes***



>100 hours of video content is added to YouTube every minute

A commercial airliner generates >1 Terabyte of data per day.

# Internet of Things (IoT) / Sensors

EVERYONE WILL BE CONNECTED EVERYWHERE AND ALWAYS BY 2025

## It's Not Just People Being Connected...

Global Connectivity will connect everything, everywhere, always → The Internet of Everything.

- **2015: 15 Billion** (adding: 7 mil /day or 2.5 Billion/year)
- **2020: > 50 Billion** devices & **1 Trillion Sensors**
- **2030: > 500 Billion** devices & **100 Trillion Sensors**

# Limit at the moment — Calculation Power — Really??

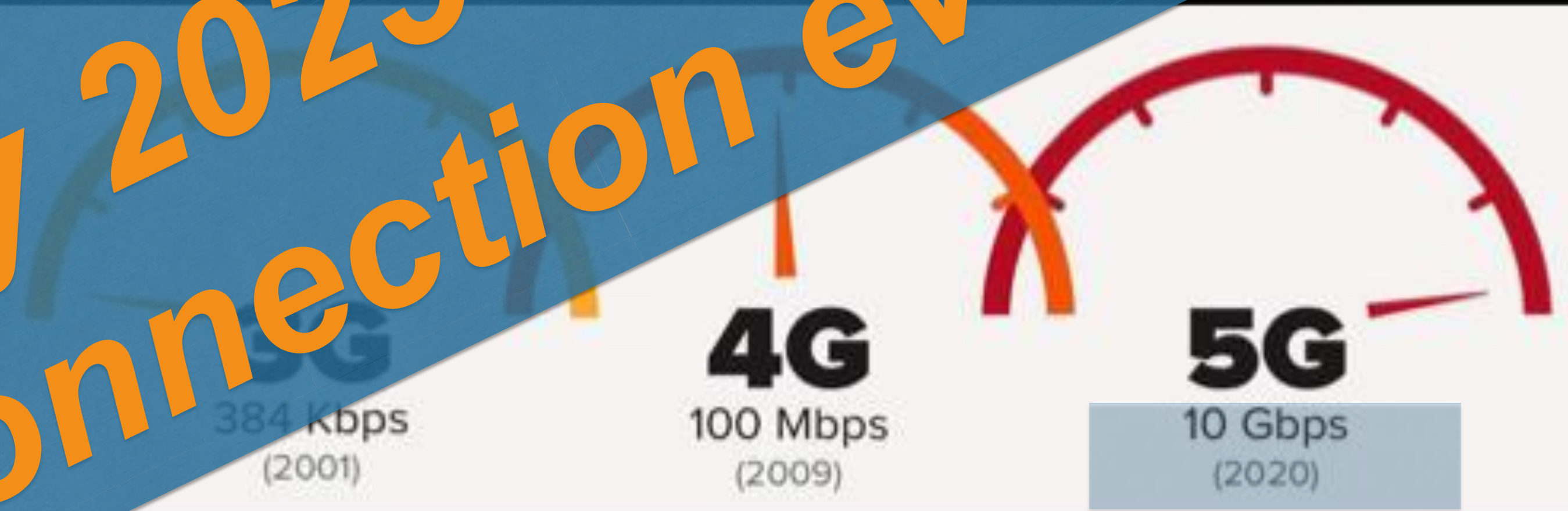
Probably no longer ... Network?

## 5G WIRELESS GO FOR DEPLOYMENT SPECS APPROVED

1. Testing Now / Deployment in 2019-2020

2. 100 Gbps speeds

Plus thousands of satellites  
by 2025 — >100 Mbps  
connection everywhere!



© 2018 PHD Ventures, Inc. All rights reserved. Do not reproduce without written permission.

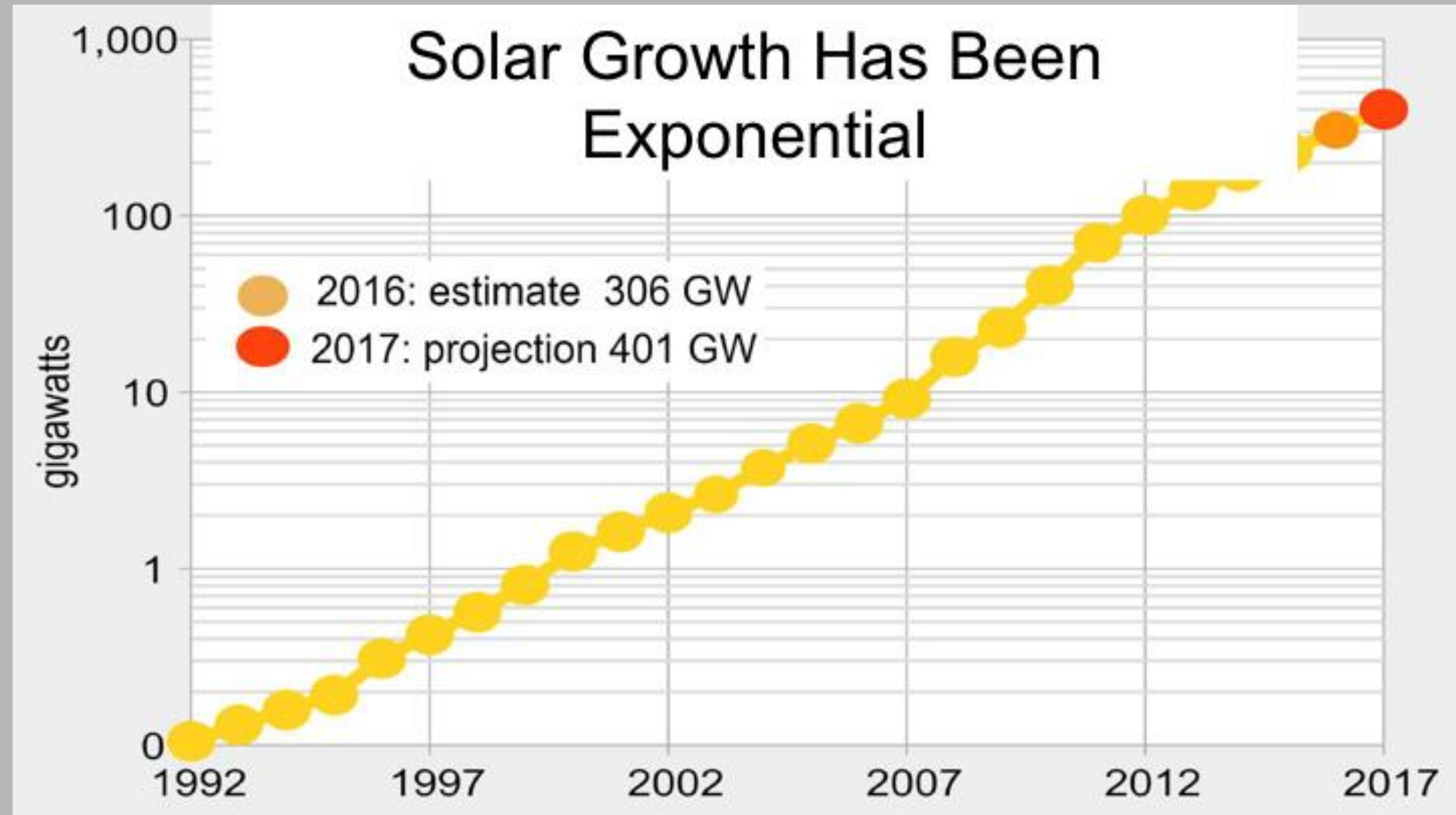
# Limit at the moment — Cost of ENERGY??

**GERMANY'S RENEWABLE ENERGY RECORDS:**  
**85% IN ONE DAY (APRIL 30, 2017);**  
**33% FOR ALL OF 2017.**



**ENERGY AVAILABLE IN ABDUNDANCE BY 2030?**

# Limit at the moment — Cost of ENERGY??



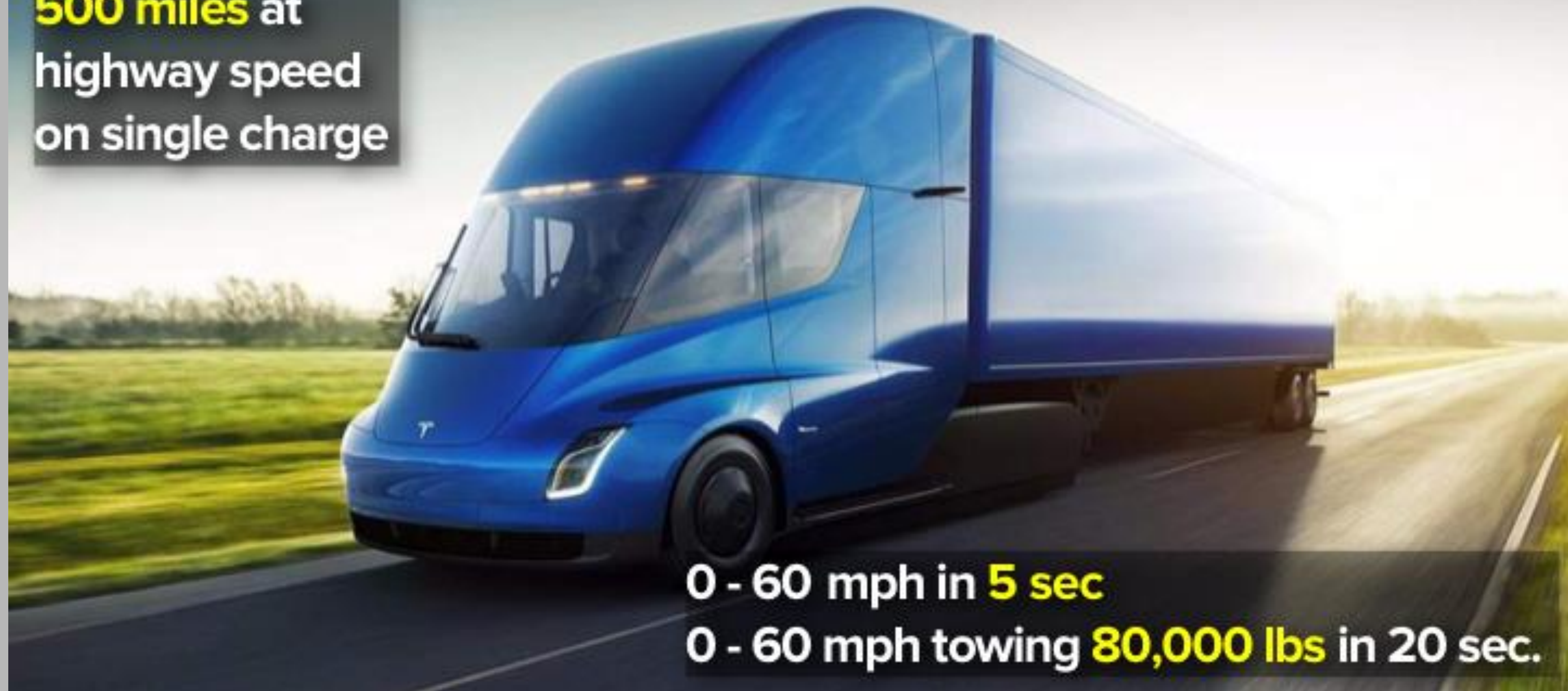
**ENERGY AVAILABLE IN ABDUNDANCE BY 2030?**



# TRANSPORTATION

## TESLA: **SELF-DRIVING ELECTRIC SEMI TRUCK**

**500 miles** at highway speed on single charge



0 - 60 mph in **5 sec**

0 - 60 mph towing **80,000 lbs** in 20 sec.

**SELF DRIVING AND SELF TRANSPORTING**

# TRANSPORTATION

## **AIRBUS BUILDING ELECTRIC-POWERED FLYING TAXI - TESTING IN 2018**



Carries 4 passengers on short flights in dense urban areas, connecting train stations and airports. Piloted to begin, eventually fully autonomous.

## **SELF DRIVING AND SELF TRANSPORTING**

# TRANSPORTATION

## BELL HELICOPTER ENTERS AIR TAXI RACE



## SELF DRIVING AND SELF TRANSPORTING

# TRANSPORTATION

## Zunum Aero's **Hybrid-Electric Aircraft**



**Max range:** 700+ miles

**Max speed:** 340 mph

**Ops cost:** 8¢/seat mile

© 2018 PHD Ventures, Inc. All rights reserved. Do not reproduce without written permission.

## SELF DRIVING AND SELF TRANSPORTING

# TRANSPORTATION

## VIRGIN **HYPERLOOP**-ONE DEV SITE



### VIRGIN **HYPERLOOP**-ONE TEST RUN (240mph)



© 2018 PHD Ventures, Inc. All rights reserved. Do not reproduce without written permission.  
© 2017 PHD Ventures, Inc. All rights reserved. Do not reproduce without written permission.

## SELF DRIVING AND SELF TRANSPORTING

# TRANSPORTATION

FAA ESTIMATES **1.6 MIL DRONES FLYING** BY 2021



© 2018 PHD Ventures, Inc. All rights reserved. Do not reproduce without written permission.

**SELF DRIVING AND SELF TRANSPORTING**

# TRANSPORTATION / TRAVEL TO SPACE

## FLIGHT PATH

SpaceShipTwo reaches maximum altitude and passengers experience micro-gravity

SpaceShipTwo's booms move into the 'feather' position ready for re-entry

Rocket Motor ignites and the vehicle ascends vertically

SpaceShipTwo and WhiteKnight Two separate

The booms lower and SpaceShipTwo glides home

The journey home begins as SpaceShipTwo re-enters the earth's atmosphere



Reached space (>50 miles) on Tuesday — commercial now!

BY 2020 TOURIST TRIPS TO SPACE AND BEYOND

**Why should  
that NOT affect  
Healthcare?**



# What has happened to US Healthcare in 40 yrs?

Metric	1975	Now
N of healthcare jobs	4 million	> 16 million (#1 US economy)
Healthcare spend per person	\$550/yr	> \$11,000/yr
Most expensive drug	\$1200/yr	> \$700,000/yr
Time allotted for office visits	60 min new, 30 min return	12 min new, 7 min return
% GDP healthcare	<8	18
Hospital daily room charge (avg)	~ \$100	\$4,600
Miscellaneous	None of these	Relative value units, EHRs, PBMs, "health systems"

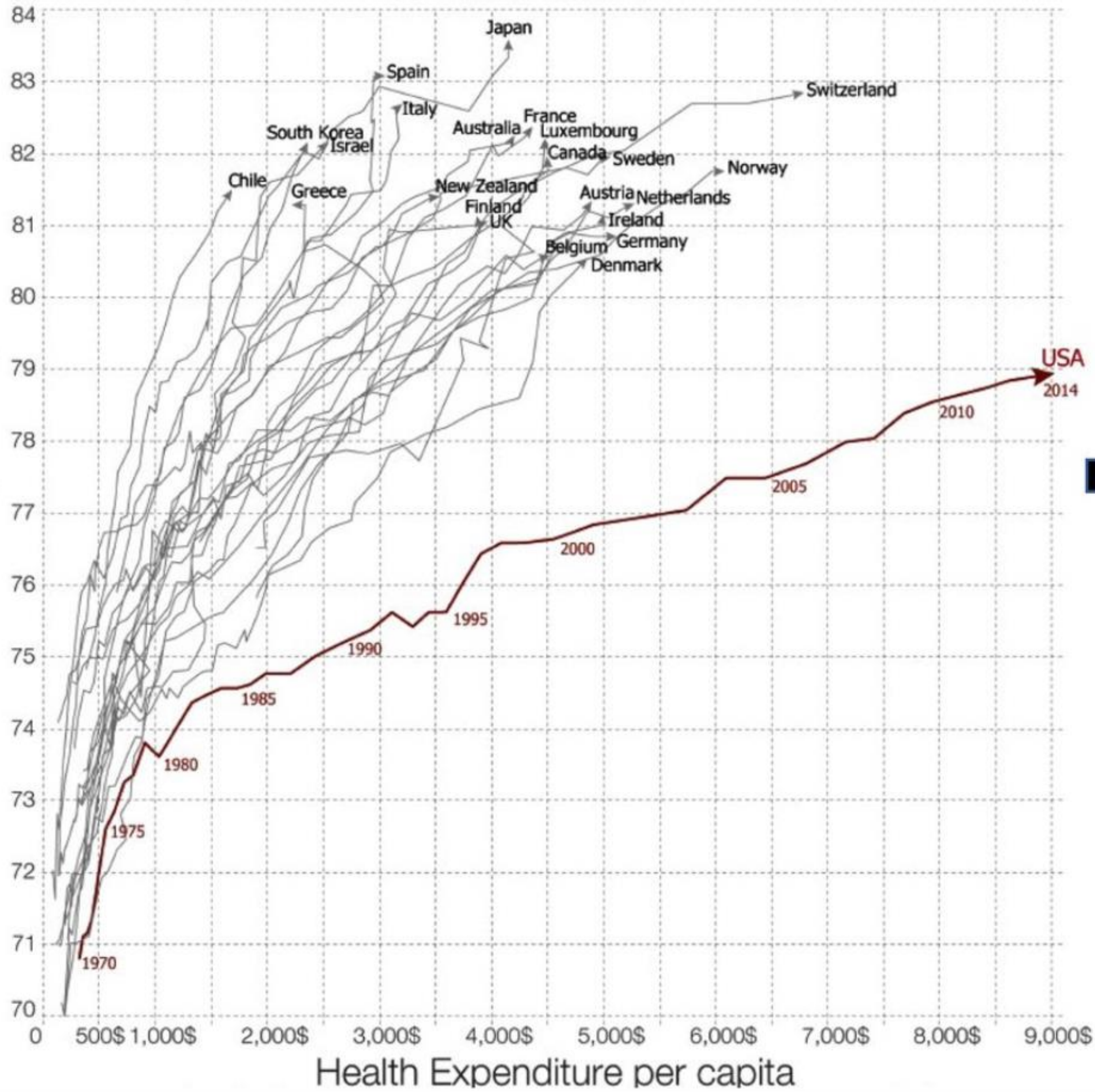


**Eric Topol**   
@EricTopol

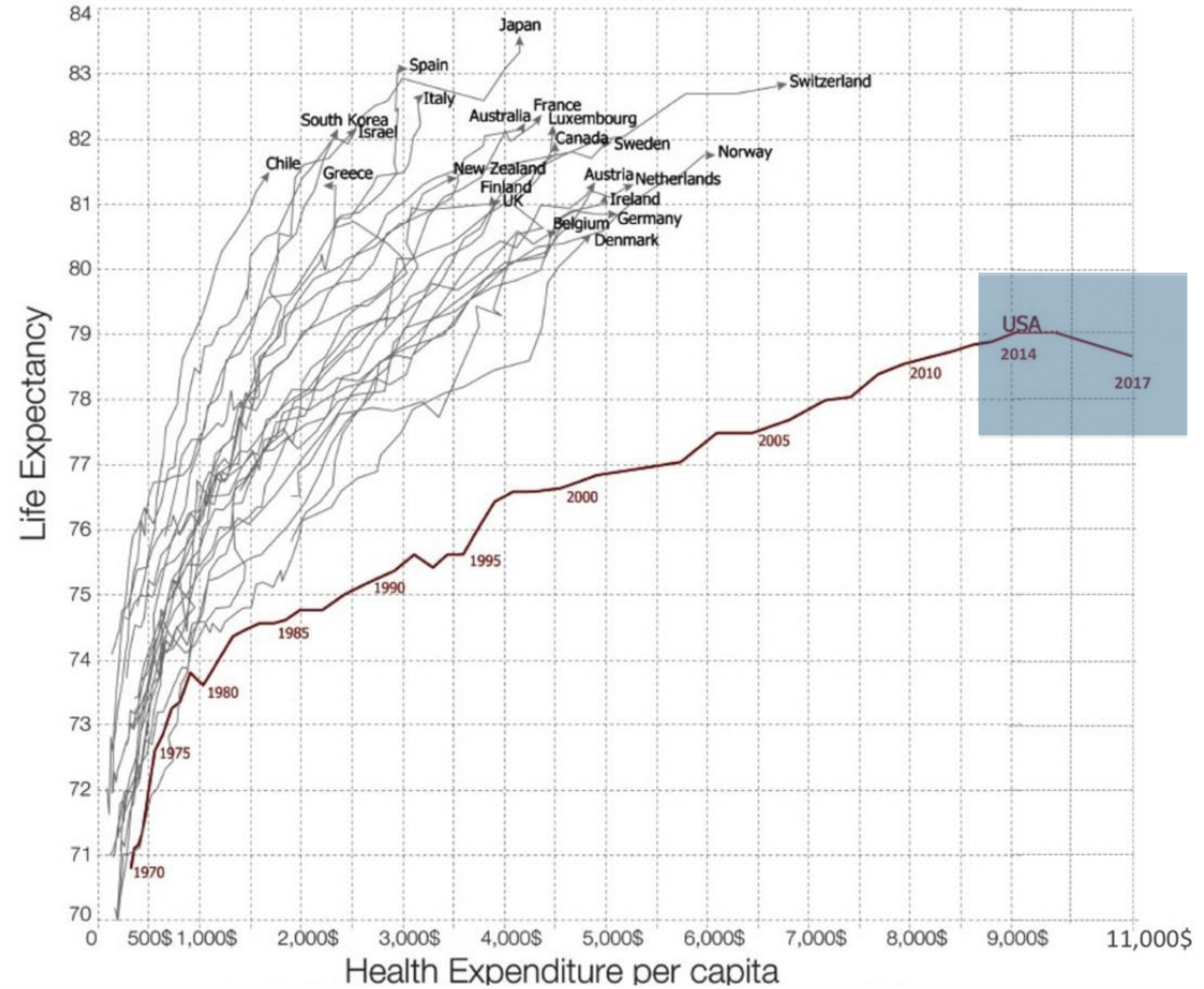


# Life Expectancy Vs. Health Expenditure Per Capita

## Thru 2014



## Thru 2017



# DISRUPTIVE MEDTEC IN USE




## Dante Labs

Order #EU2938W  
Thank you Michael!



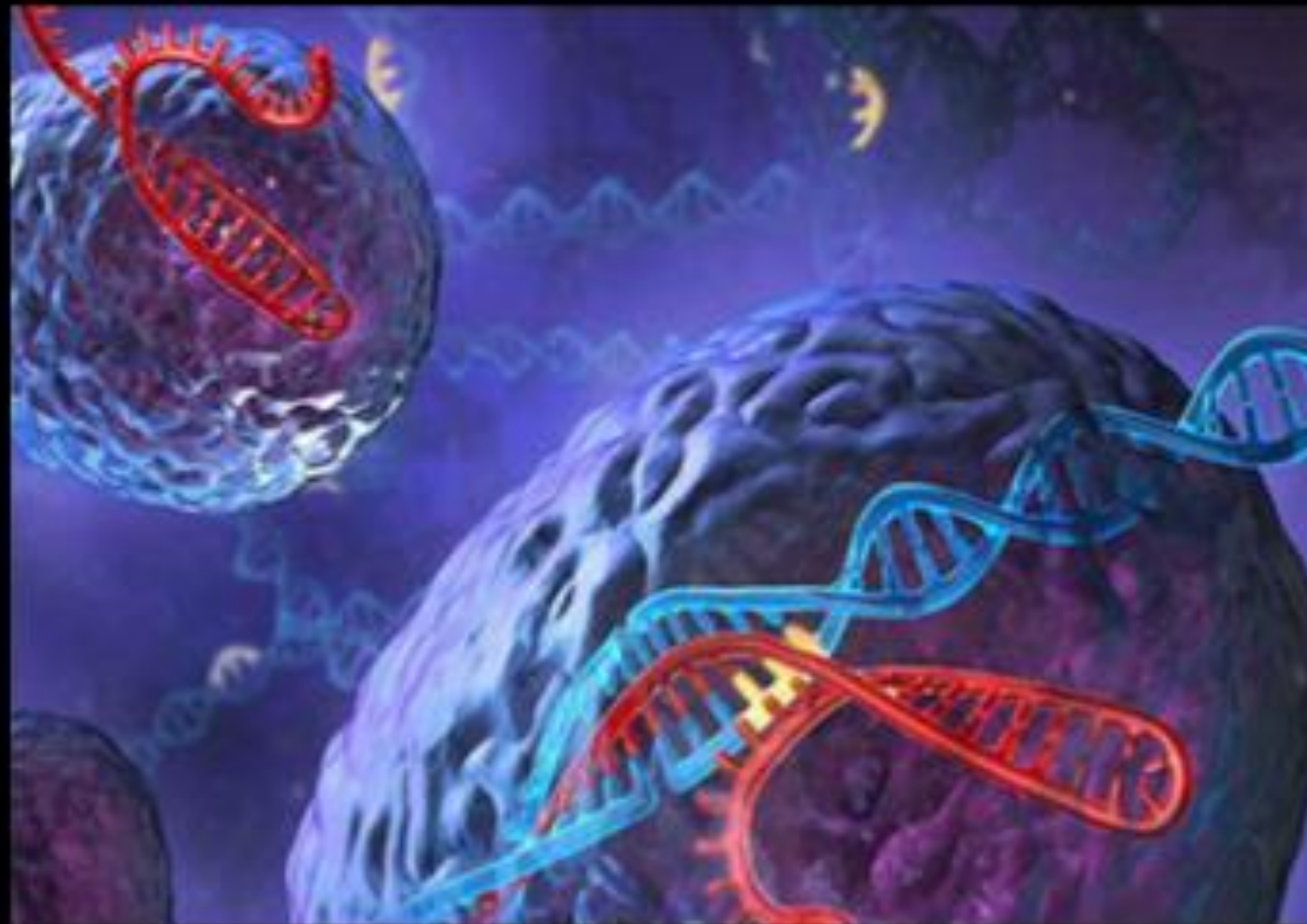
### Your shipment is confirmed

We've accepted your order, and we're getting it ready. Come back to this page for updates on your shipment status.

 My Full DNA: Whole Genome Sequencing with mtDNA	€338.00 EUR
Subtotal	€338.00 EUR
Shipping	Free
<b>Total</b>	<b>€338.00 EUR</b>

# HEALTH RELATED EXPONENTIAL DEVELOPMENT

**CRISPR 2.0 CAN CHANGE A SINGLE NUCLEOTIDE, EASILY, ACCURATELY**



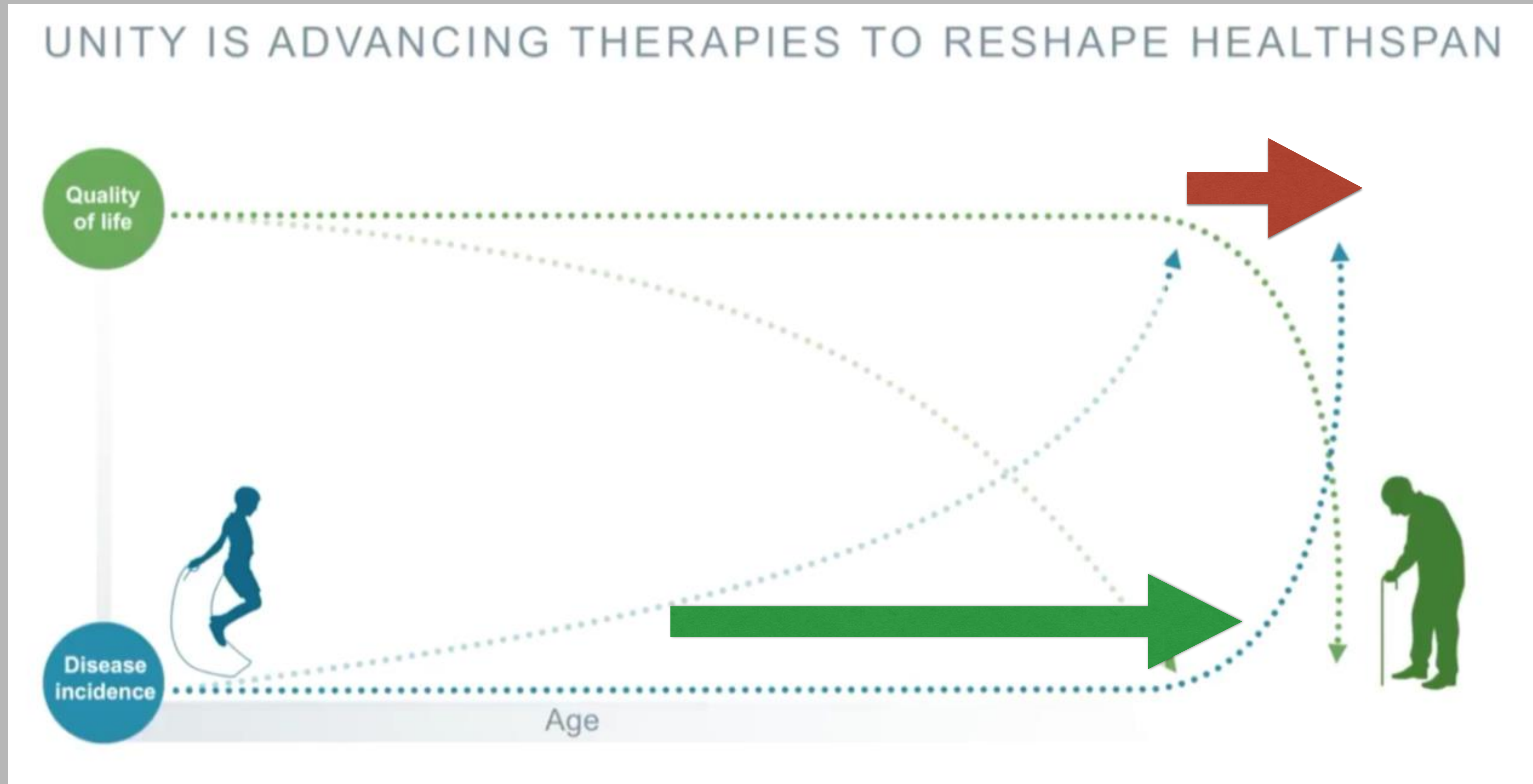
MIT & Harvard have discovered new “single base editing”.

**32,000 out of 50,000 diseases are caused by single-point mutations.**

© 2018 PHD Ventures, Inc. All rights reserved. Do not reproduce without written permission.

**AI + DIAGNOSTICS + DIGITAL BIOLOGY + GENETICS = PARADIGM SHIFT**

# HEALTH RELATED EXPONENTIAL DEVELOPMENT



**DIAGNOSTICS + DIGITAL BIOLOGY + GENETICS = PARADIGM SHIFT**

# HEALTH RELATED EXPONENTIAL DEVELOPMENT

CLEARING SnCs: PROFOUND IMPACT ON AGING



- Kidney dysfunction
- Cardiac dysfunction
- Cardiac hypertrophy
- Frailty
- Cataracts
- Kyphosis
- Loss of subcutaneous fat
- Sarcopenia
- Reduced locomotion
- Cancer

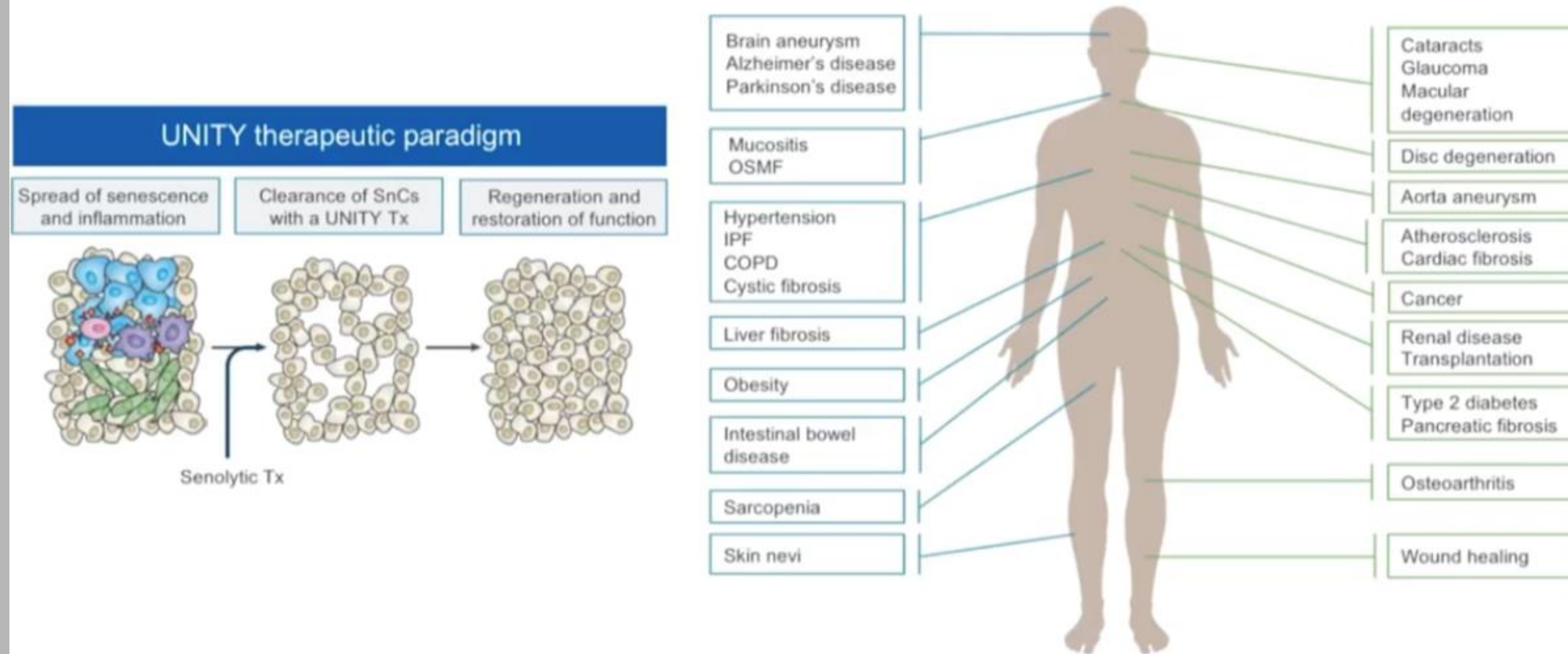
**DRAMATIC  
EXTENSION OF HEALTHSPAN**

(AND 35% INCREASE IN MEDIAN LIFESPAN)

**DIAGNOSTICS + DIGITAL BIOLOGY + GENETICS = PARADIGM SHIFT**

# HEALTH RELATED EXPONENTIAL DEVELOPMENT

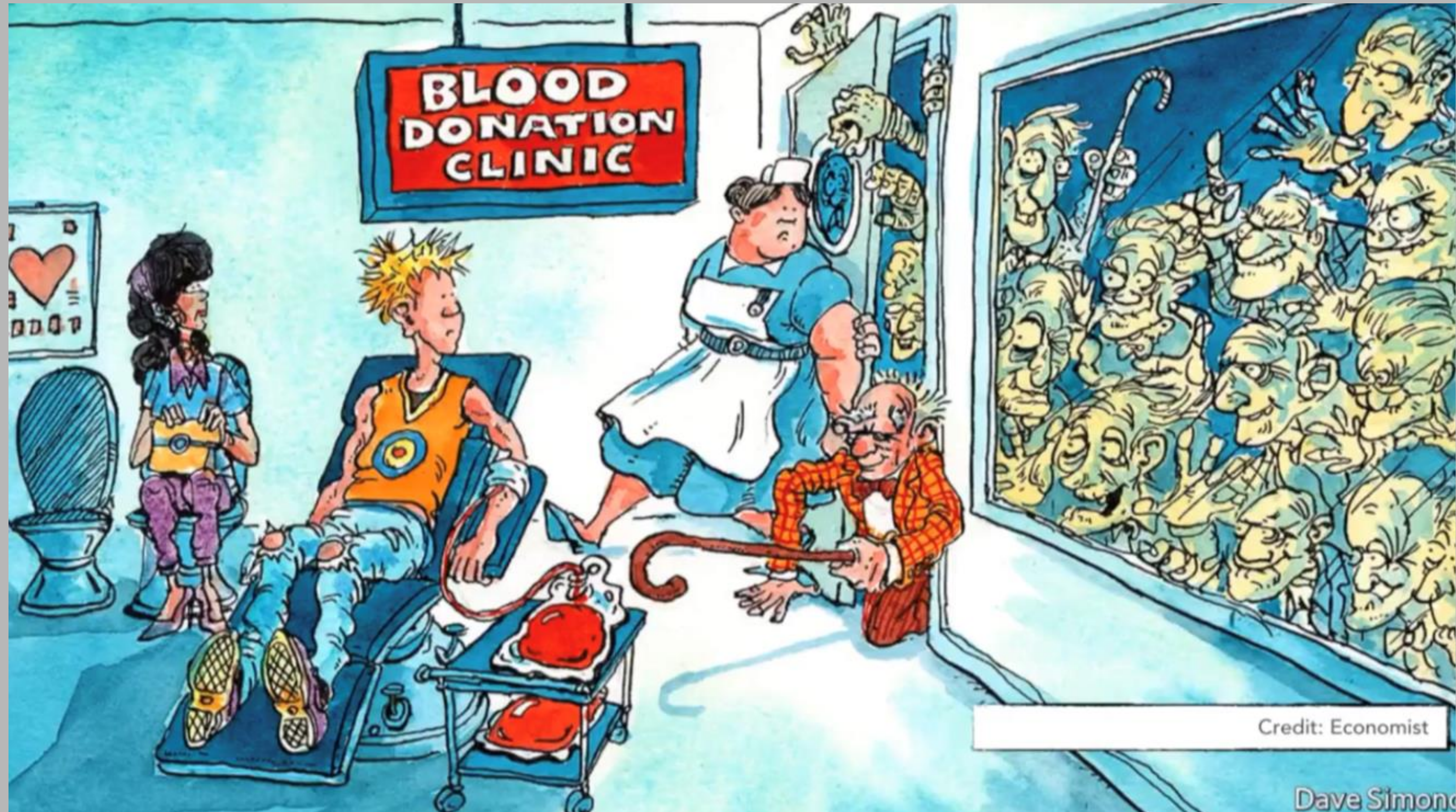
SnCs ARE IMPLICATED IN NUMEROUS CONDITIONS OF AGING



Given the numerous possible indications, senolytic drugs could have broad utility

DIAGNOSTICS + DIGITAL BIOLOGY + GENETICS = PARADIGM SHIFT

# HEALTH RELATED EXPONENTIAL DEVELOPMENT

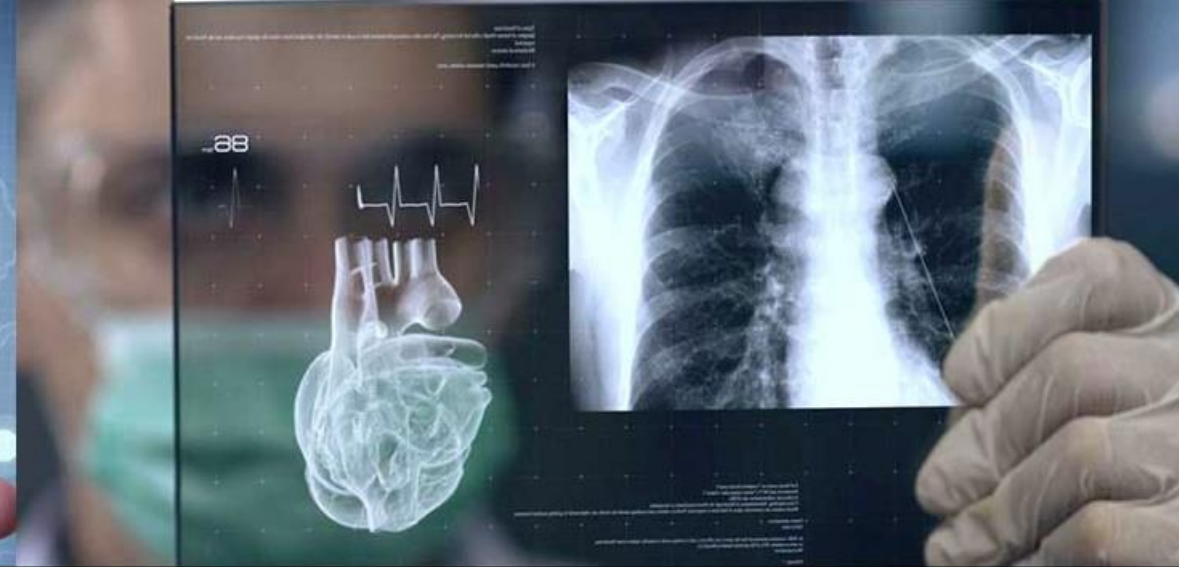


**DIAGNOSTICS + DIGITAL BIOLOGY + GENETICS = PARADIGM SHIFT**





**DECISION SUPPORT & HOSPITAL MONITORING**



**MEDICAL IMAGING & BIOMEDICAL DIAGNOSTICS**



**PRECISION MEDICINE & DRUG DISCOVERY**



**CLOUD COMPUTING & BIG DATA**



**DIGITAL MEDICINE & WEARABLE TECHNOLOGY**



**ROBOTIC TECHNOLOGY & VIRTUAL ASSISTANTS**

# *Paradigm Shift in Healthcare Delivery*

From Treating Sick to Preventing from Becoming Sick.  
Value Based, Patient Centric, and Personalised Healthcare.  
Exponential Technologies changing Healthcare Delivery.

**Everyone talks  
about AI and  
ML ... me too!**

# ARTIFICIAL INTELLIGENCE

As [Spiros Margaris](#), renowned venture capitalist and thought leader in AI and Fintech so eloquently said,

*If startups and companies rely only on cutting-edge AI and machine learning algorithms to compete—it will be not enough.*

*AI will be not a competitive advantage but a requirement. Do you hear anyone saying they use electricity as a competitive edge?*

## How the World Is Preparing for the AI Apocalypse

*“I don’t think there’s a need to panic, but...the people who say ‘Let’s not worry at all,’ I don’t agree with that.”—**Bill Gates***

*“The pace of progress in artificial intelligence (I’m not referring to narrow AI) is incredibly fast. Unless you have direct exposure to groups like DeepMind, you have no idea how fast—it is growing at a pace close to exponential. The risk of something seriously dangerous happening is in the five-year time frame. Ten years at most.”—**Elon Musk***

*“The development of full artificial intelligence could spell the end of the human race...It would take off on its own and redesign itself at an ever-increasing rate. Humans, who are limited by slow biological evolution, couldn’t compete and would be superseded.”—**Stephen Hawking***

**The bigger picture —developers and  
entrepreneurial responsibilities —  
including ETHICS / DUAL NATURE**

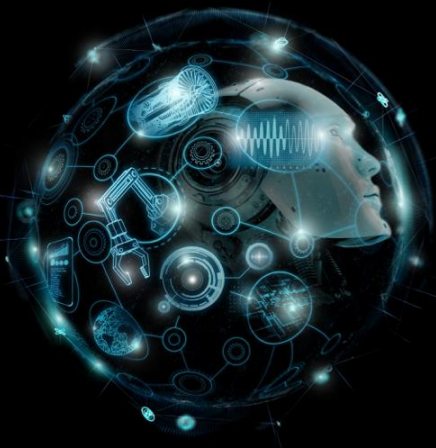
**Ethics is knowing the difference between  
what you have a right to do and  
what is right to do.**

*Potter Stewart*

# EU - Initiative

**Launch of a process that would pave the way towards a common, internationally recognised ethical and legal framework for the DESIGN, PRODUCTION, USE and GOVERNANCE of artificial intelligence, robotics and 'autonomous' systems.**

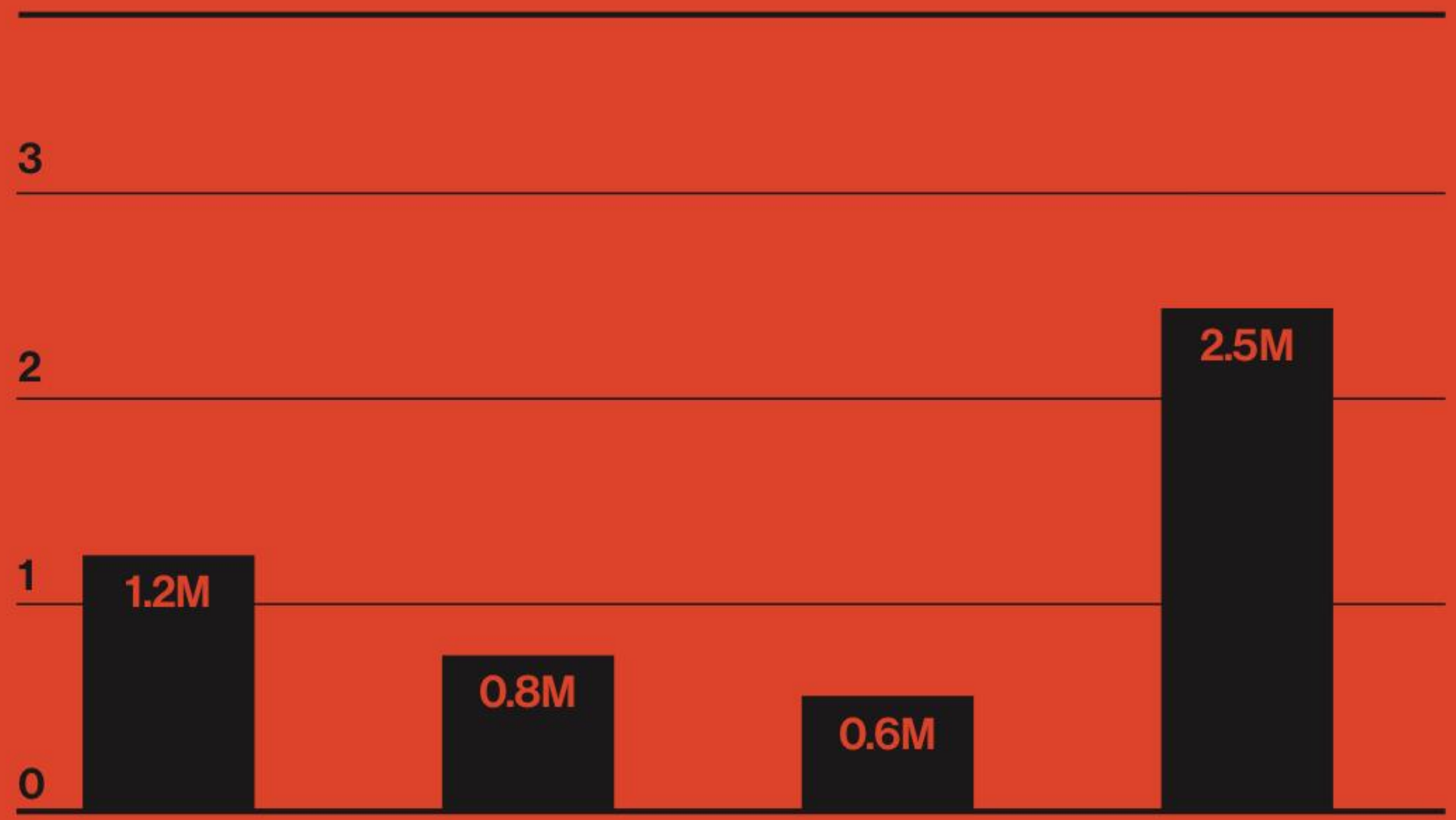




Exponential technologies in manufacturing  
Transforming the future of manufacturing through technology, talent, and the innovation ecosystem

# What will be the impact of jobs lost to automation? It could be huge.

Average annual workers displaced, scaled to the size of the 2016 total US labor force (in millions)



**Agriculture to industry 1900-1940**  
Nearly 40% of labor force displaced

**Manufacturing 1970-1990**  
Nearly 13% of labor force displaced

**Construction 2007-2010**  
Nearly 0.5% of labor force displaced

**The Great Transformation 2020 onward**  
20%-25% of labor force displaced

BAIN & CO.: LABOR 2030

**~50%**

of current work activities in the US are technically automatable by adapting existing technologies



**6 of 10**

current occupations have more than 30% of activities that are technically automatable

MCKINSEY GLOBAL INSTITUTE

## Most Americans favor limits on replacing jobs through automation.

A 2017 Pew Research Center poll found that a majority of adults thought businesses should be limited in their use of machines that replace humans.

**41%**  
Businesses are justified in replacing human workers if machines can do a better job at a lower cost



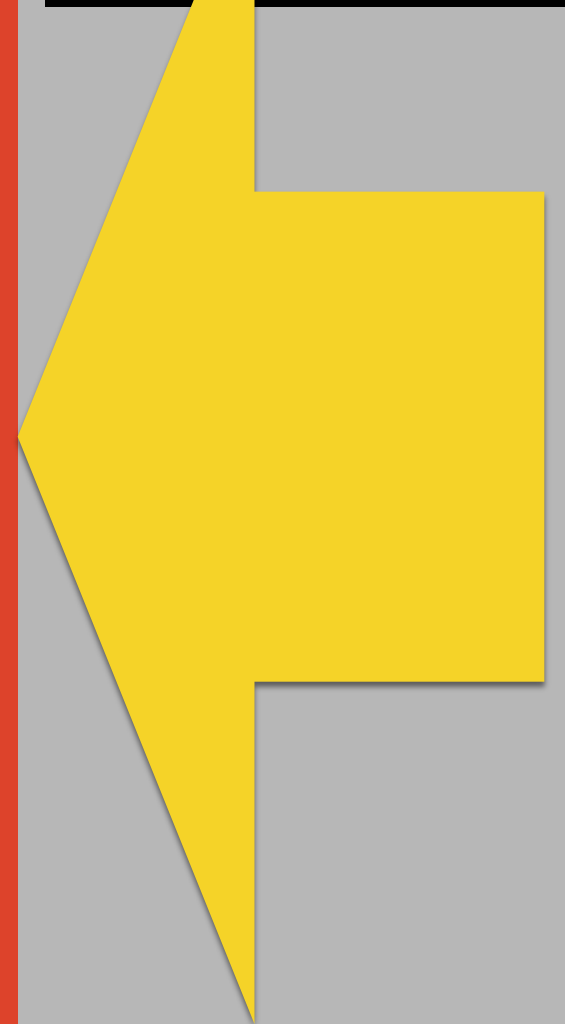
**58%**  
Should be limits on number of jobs businesses can replace with machines, even if they are better and cheaper than humans

PEW RESEARCH CENTER

from 3.



Exponential technologies in manufacturing  
Transforming the future of manufacturing through technology, talent, and the innovation ecosystem.



from 3.

# The demand for various skills is rapidly changing, with winners and losers.

Automation and AI will mean less need for physical labor and much more demand for high-tech and social skills.

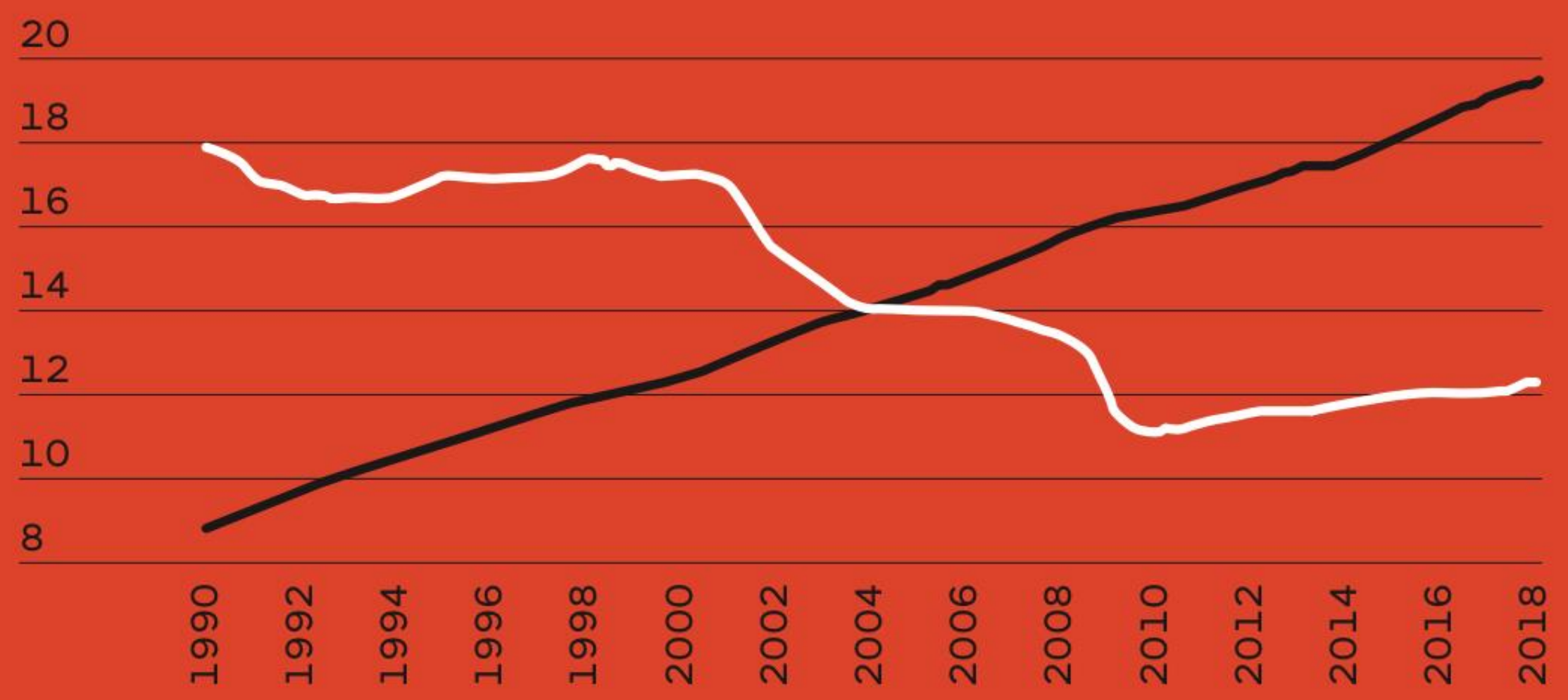
Skills	United States		Western Europe	
	Hours worked in 2016 (billions)	Change in hours worked by 2030 (%)	Hours worked in 2016 (billions)	Change in hours worked by 2030 (%)
Physical and manual	90	-11 <span style="color: red;">■</span>	113	-16 <span style="color: red;">■</span>
Basic cognitive	53	-14 <span style="color: red;">■</span>	62	-17 <span style="color: red;">■</span>
Higher cognitive	62	+09 <span style="color: green;">■</span>	78	+07 <span style="color: green;">■</span>
Social and emotional	52	+26 <span style="color: green;">■</span>	67	+22 <span style="color: green;">■</span>
Technological	31	+60 <span style="color: green;">■</span>	90	+52 <span style="color: green;">■</span>

MCKINSEY

# Employment in health care is soaring. In manufacturing, not so much.

Americans employed in health care and manufacturing (millions).

■ Manufacturing  
■ Health care



ABOVE: US BUREAU OF LABOR STATISTICS; BELOW: ACEMOGLU/RESTREPO 2017

Each industrial robot in manufacturing replaces 6 workers.

**+1 robot = -6 jobs**



Artificial Intelligence will not  
replace radiologists.

However, radiologists who  
use AI will replace those  
who don't.



**Bertalan Meskó, MD, PhD**

Director at The Medical Futurist Institute

# The rise of artificial intelligence means doctors must redefine what they do

By BRYAN VARTABEDIAN  
OCTOBER 16, 2017

In a brilliant stroke of irony, I suspect that it may be Khosla's clinical machines that help us solve our professional dilemma. In his book, [“The Most Human Human,”](#) Brian Christian suggests that only through machines will we be able to understand what it is to be human. He describes the rise of artificial intelligence as a type of [maggot therapy](#): It consumes only those portions of the physician's work that are no longer human, restoring us to health.

Artificial Intelligence

# IBM's Watson is better at diagnosing cancer than human doctors

December 13, 2016

## Adapting to Artificial Intelligence Radiologists and Pathologists as Information Specialists

Saurabh Jha, MBBS, MRCS, MS<sup>1</sup>; Eric J. Topol, MD<sup>2</sup>

» Author Affiliations

JAMA. 2016;316(22):2353-2354. doi:10.1001/jama.2016.17438

[https://youtu.be/\\_4eylYEho4](https://youtu.be/_4eylYEho4)

# YOUR ALGORITHM WILL SEE YOU NOW ...

Discipline	Algorithm	Human
Dermatology Melanoma	Accuracy 95% (IBM) Accuracy 91% (Stanford)	Accuracy 75% - 84%
Pathology Lung Cancer Tissue	Accuracy 81% (Stanford)	Accuracy 73 %
Radiology Mammographic Screening	Accuracy 87.4% (IBM)	Accuracy 81.1%
Pathology Mammographic Metast.	Accuracy 92.%% (MIT/Harvard Med /Beth Israel)	Accuracy 73.2 %
Diabetic Retinopathy	Accuracy 90% (Google) Accuracy 86% (IBM)	Accuracy 87.1%

Literature References on demand

***What stops us from implementation?***

***What needs to change?***

***How do we integrate that into the clinical workflow?***

***How do we pay for the development and use?***

***What happens to the human factor?***

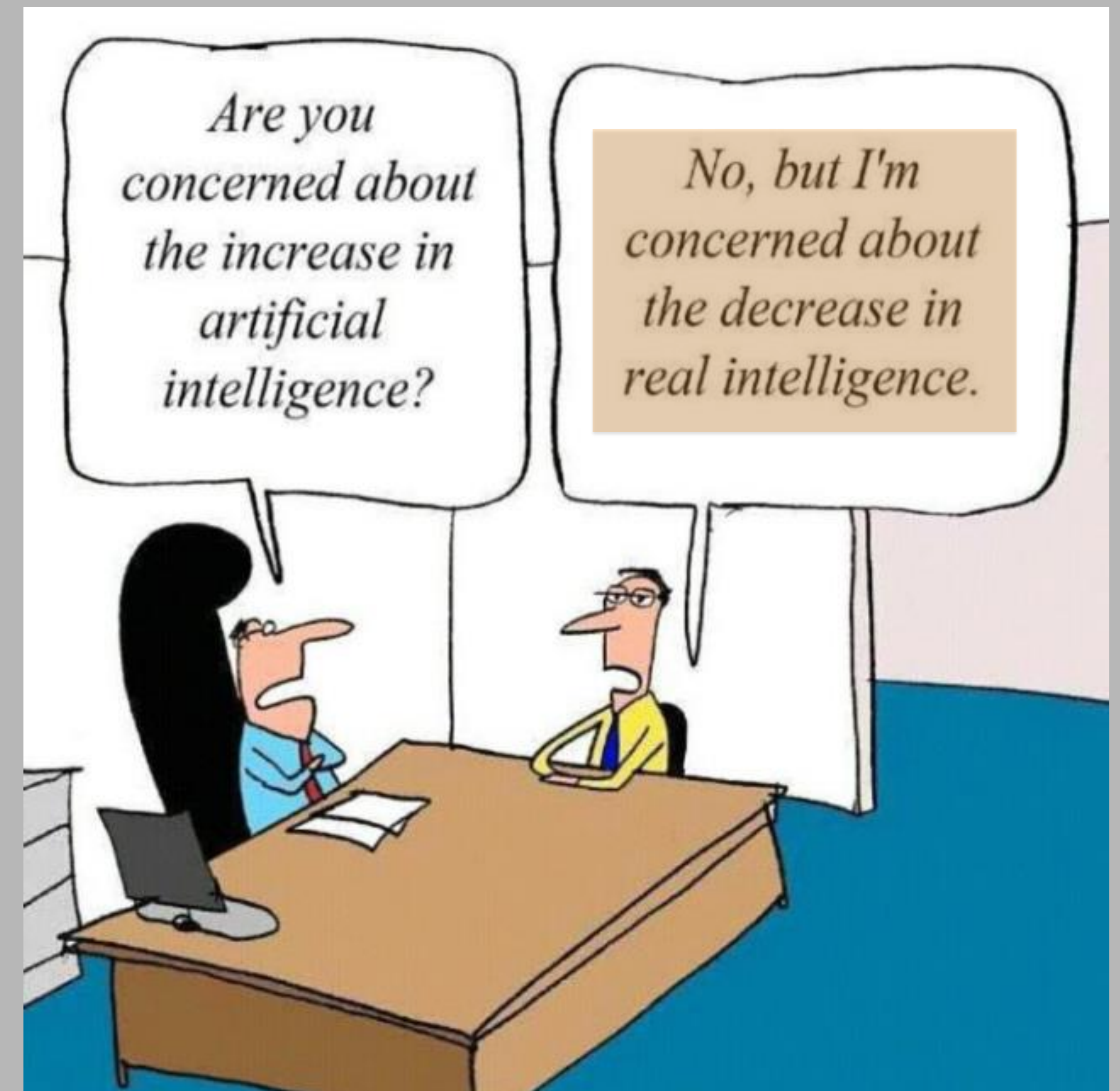
## ANI - Artificial Narrow Intelligence

<b>Company</b>	<b>FDA Approval</b>	<b>Indication</b>
Aidoc	August 2018	CT Brain bleed diagnosis
iCAD	August 2018	Breast density via mammography
Zebra Medical	July 2018	Coronary calcium scoring
Bay Labs	June 2018	Echocardiogram EF determination
Neural Analytics	May 2018	Device for paramedic stroke diagnosis
IDx	April 2018	Diabetic retinopathy diagnosis
Icometrix	April 2018	MRI brain interpretation
Imagen	March 2018	X-ray wrist fracture diagnosis
Viz.ai	February 2018	CT Stroke diagnosis
Arterys	February 2018	Liver and lung cancer (MRI,CT) diagnosis
MaxQ-AI	January 2018	CT Brain bleed diagnosis
Alivecor	November 2017	Atrial fibrillation detection via Apple Watch
Arterys	January 2017	MRI heart interpretation

# Artificial Intelligence / Machine+Deep Learning / Big Data



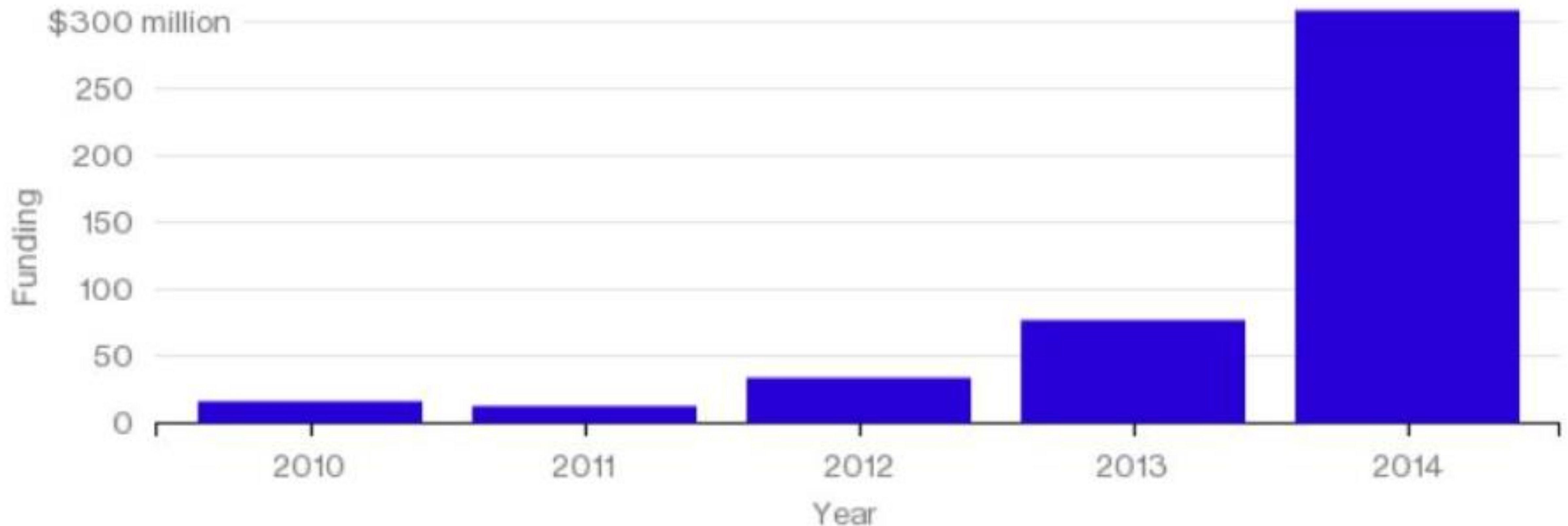
**Dr AI is ready to see you  
(at your convenience,  
and at no charge)**



***The key Questions! Can you answer that?***

## Artificial Intelligence, Real Money

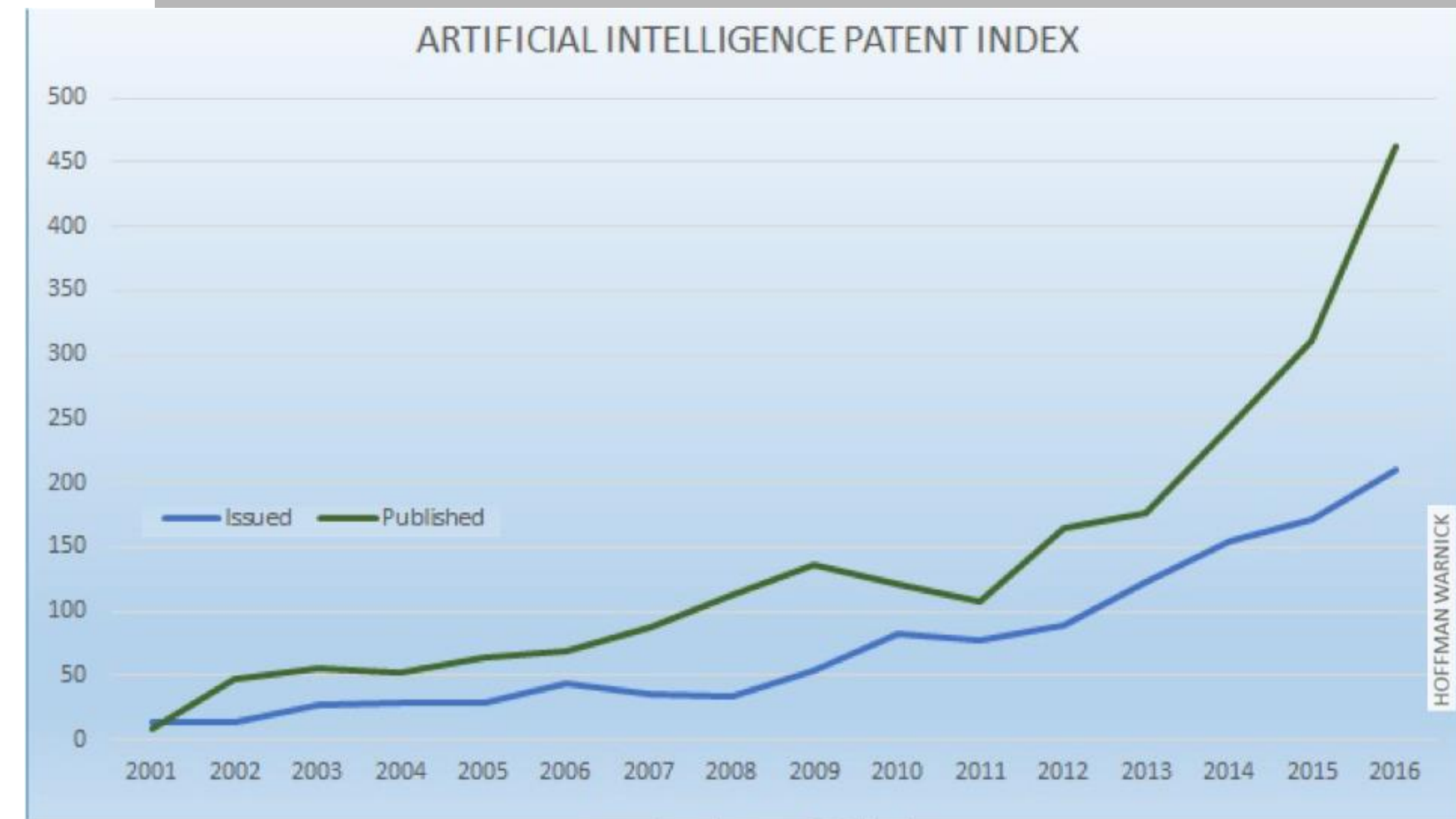
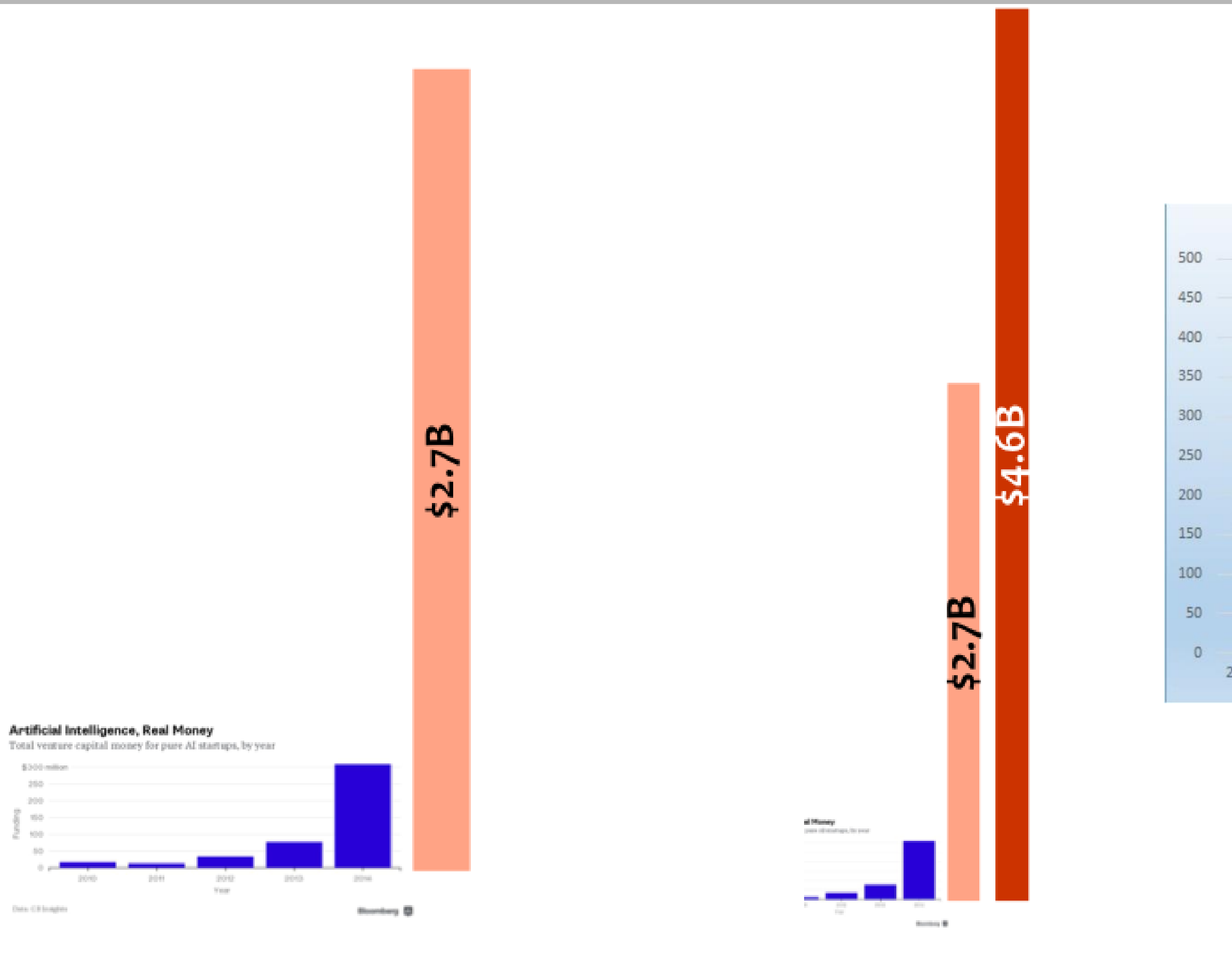
Total venture capital money for pure AI startups, by year



Data: CB Insights

Bloomberg 

# Artificial Intelligence / Machine+Deep Learning / Big Data





# TECHNOLOGY'S IMPACT ON MEDICAL SPECIALTIES

The most and least influenced fields

- ▲ Radiology
- ▲ Dermatology
- ▲ Oncology
- ▲ Pathology
- ▲ Primary Care



Psychology



Psychiatry



Nursing



Emergency Medicine



## MIT Technology Review

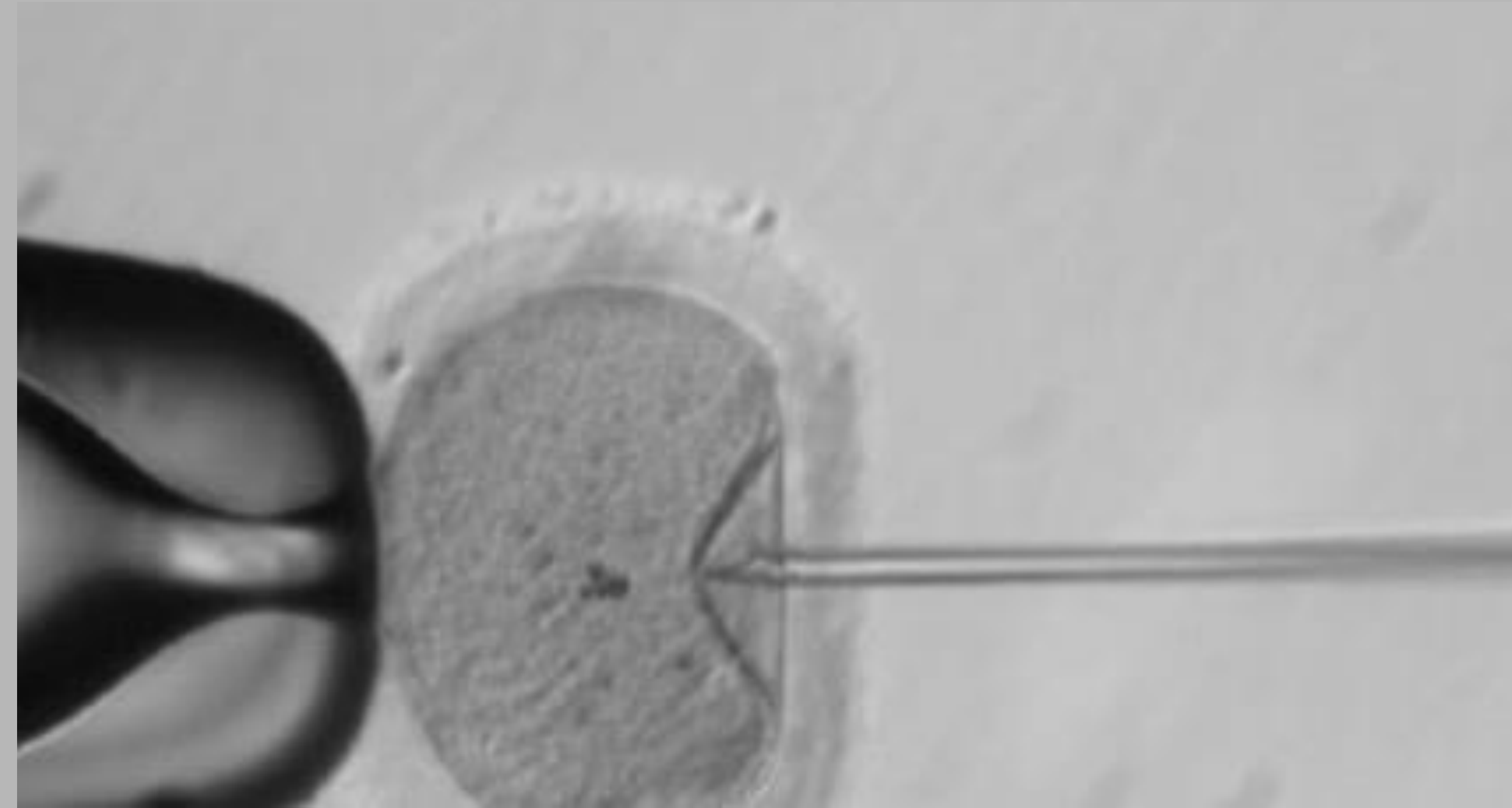
---

Rewriting Life

# First Human Embryos Edited in U.S.

Researchers have demonstrated they can efficiently improve the DNA of human embryos.

by Steve Connor     July 26, 2017

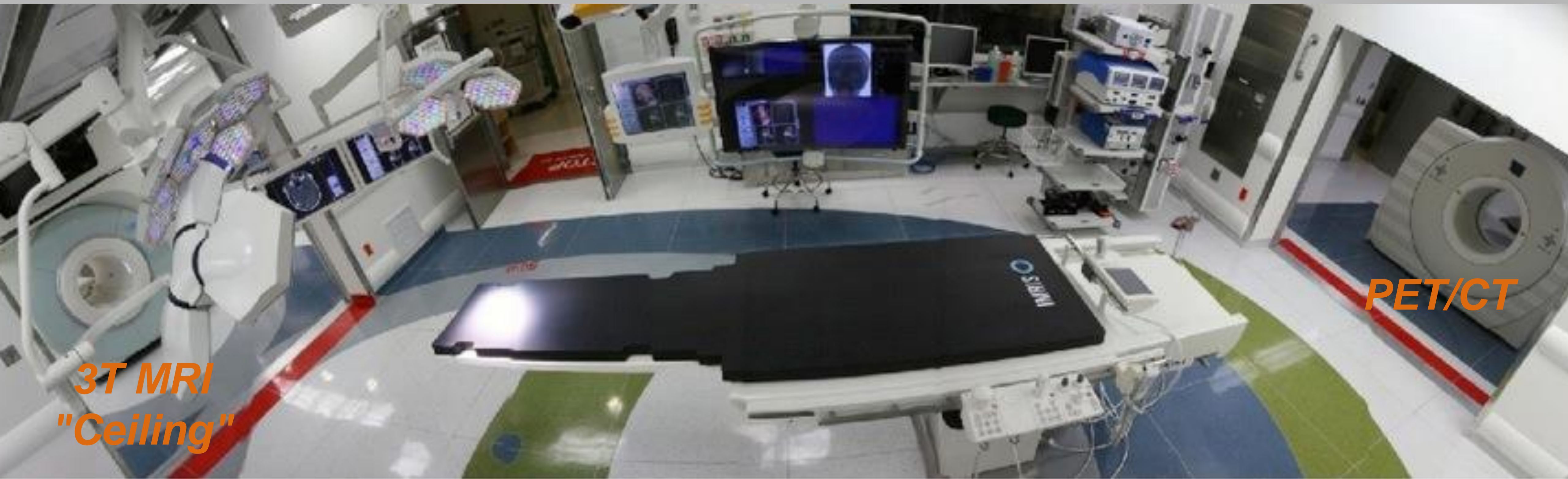


**Please consider MORAL,  
ETHICAL and LEGAL  
implications on that and  
other technologies!**

# PERSONAL CHALLENGES

THERAPY MATCHING DIAGNOSTIC CAPABILITIES + EQUAL OPPORTUNITIES

## Will these devices be the ones that benefit everyone?



Advanced Multimodality Image Guided Operating (AMIGO) SUITE -- National Center for Image Guided Therapy

# Is this the FUTURE in Healthcare?

Will these devices be the ones that benefit everyone?



Performance:  $(1 + 1) > \text{N.A.}$  (1.5?)

Cost:

$(1 + 1) = 6!$

Gene Saragnese, CEO Imaging at Philips Healthcare, says:

“

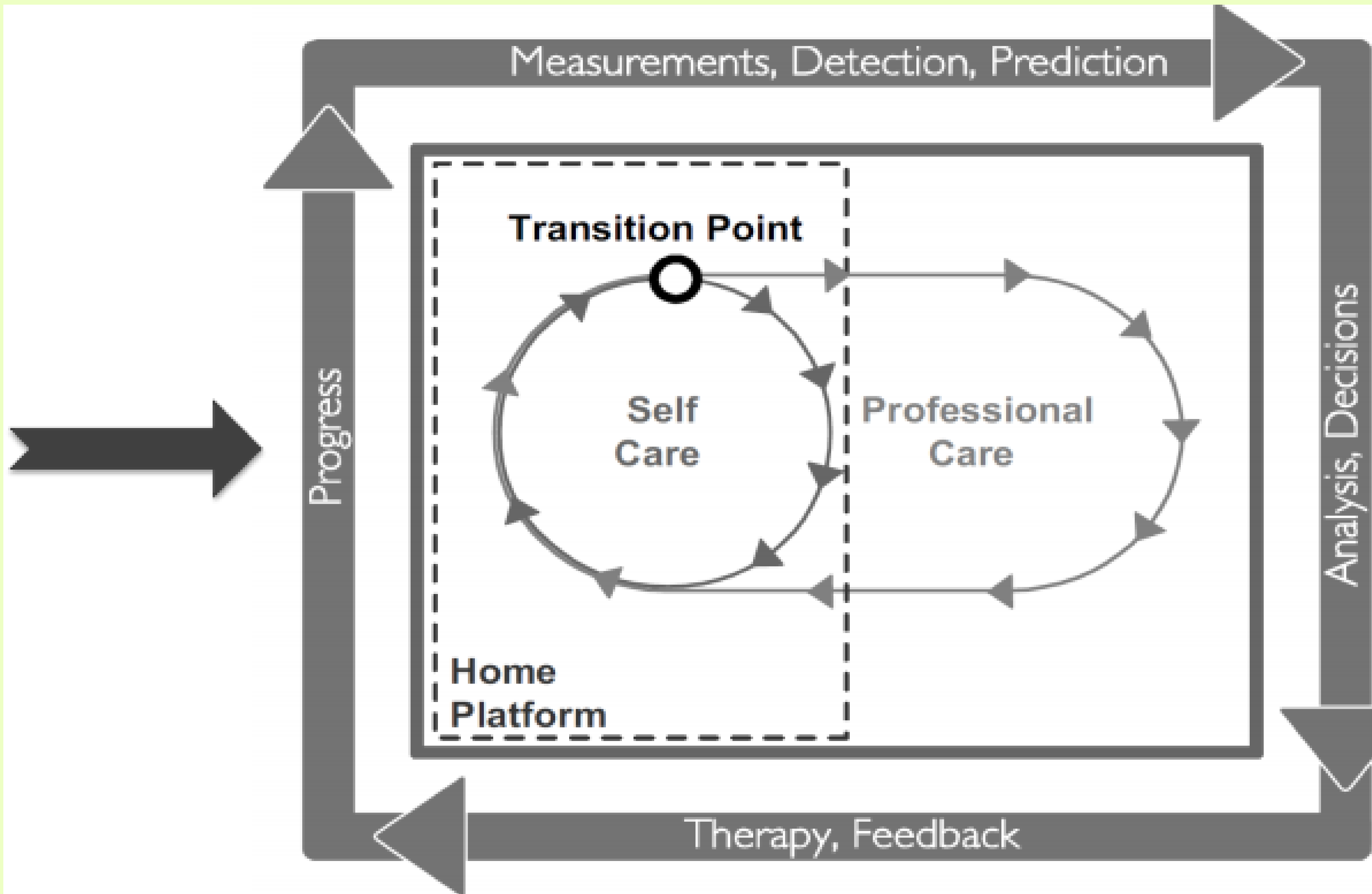
*This is an exciting development that could benefit many current and future cancer patients. Cancer is a major global disease that we hope to control with more targeted treatments. MRI is emerging in oncology applications because of its excellent real-time 3D visualization of soft tissue. Together with our partners, all leaders in*

*radiation therapy delivery, we are convinced that the integrated MRI-guided radiation therapy system has the potential to become a game changer in cancer care on a global scale.”*

Niklas Savander, President and CEO of Elekta, also has high expectations:

“

*We expect that high-field MRI-guided radiation therapy will become the standard of care within the next 10 years.”*



# Development Advice

Large companies fail to innovate because they're great at what they do. But they're not organized to develop and distribute the latest technology.



The Thought Process Behind Startup Ideas

Quora



# FAST COMPANY

Clayton Christensen's theory of disruptive innovation highlights that needs are often left unmet not because they can't be met, but because the incumbents have been innovating at the high end of the market, chasing ever larger margins. It is the role of the disruptor, then, to meet the needs of those who have been ignored—and steal market share from the incumbent.



We Need Breakthrough Business Models, No..  
Fast Company



HACKERNOON SPONSORED BY PubNub

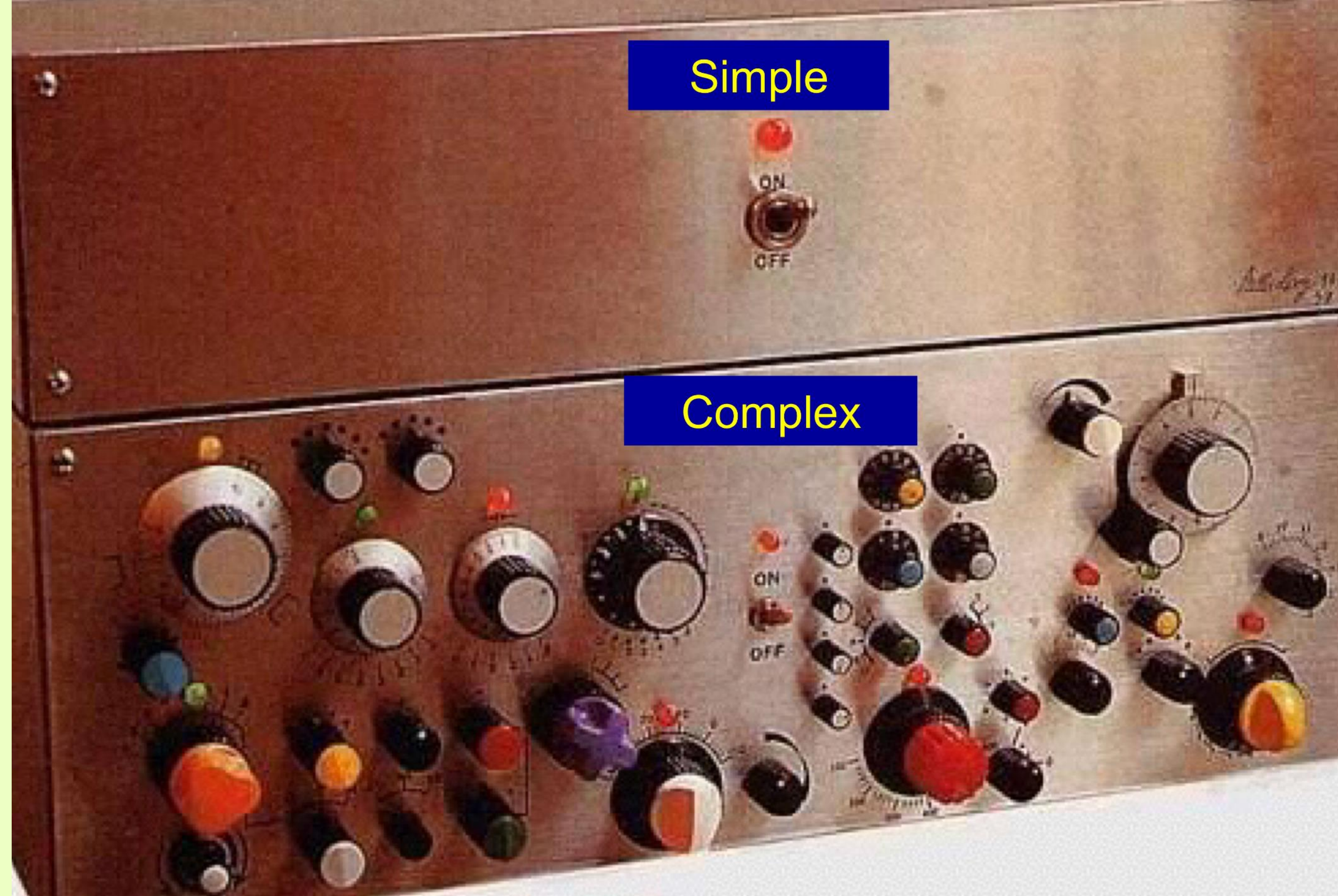
There is only one reason disruptive technologies take off, and that is because they reduce the cost of satisfying a demand.



The Blockchain Revolution in 3 Easy Steps  
Robert Clark







**Future Development Goal (should be):**

***Effective, Cheap, Easy to Use, Small Footprint, Intelligent, Digitized and Connected (IoT), Robust / Transportable, Scalable***

# Easy MRI Contrast Media Injector



## Issues:

- Weight - 30kg+
- Not fully MR compatible
- Battery backed drive

Lead to -- Hydraulic Drive

## Did **NOT** look at:

- Complexity
- Cost
- Handling

**COST: € 20.000**



**DISRUPTIVE:**

€ 20?  
€ 200?

# NESPRESSO Concept Contrast Media Injector



# NESPRESSO Concept Contrast Media Injector



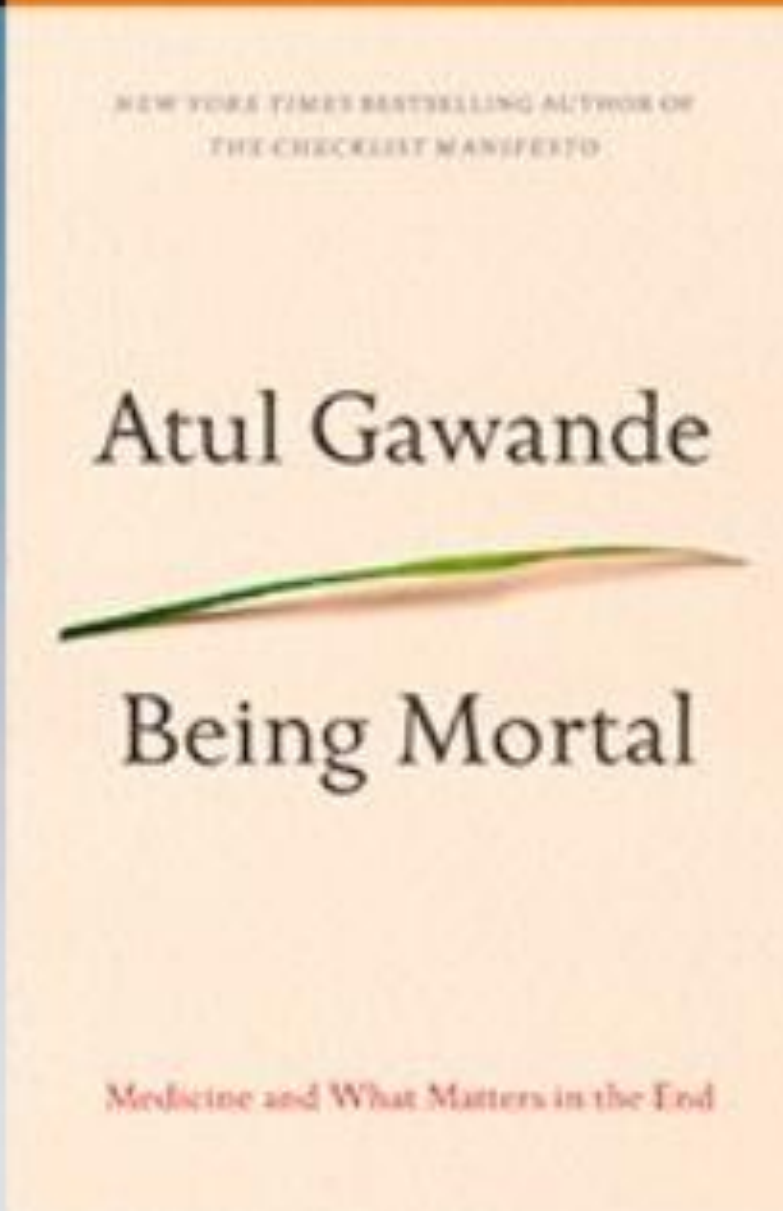
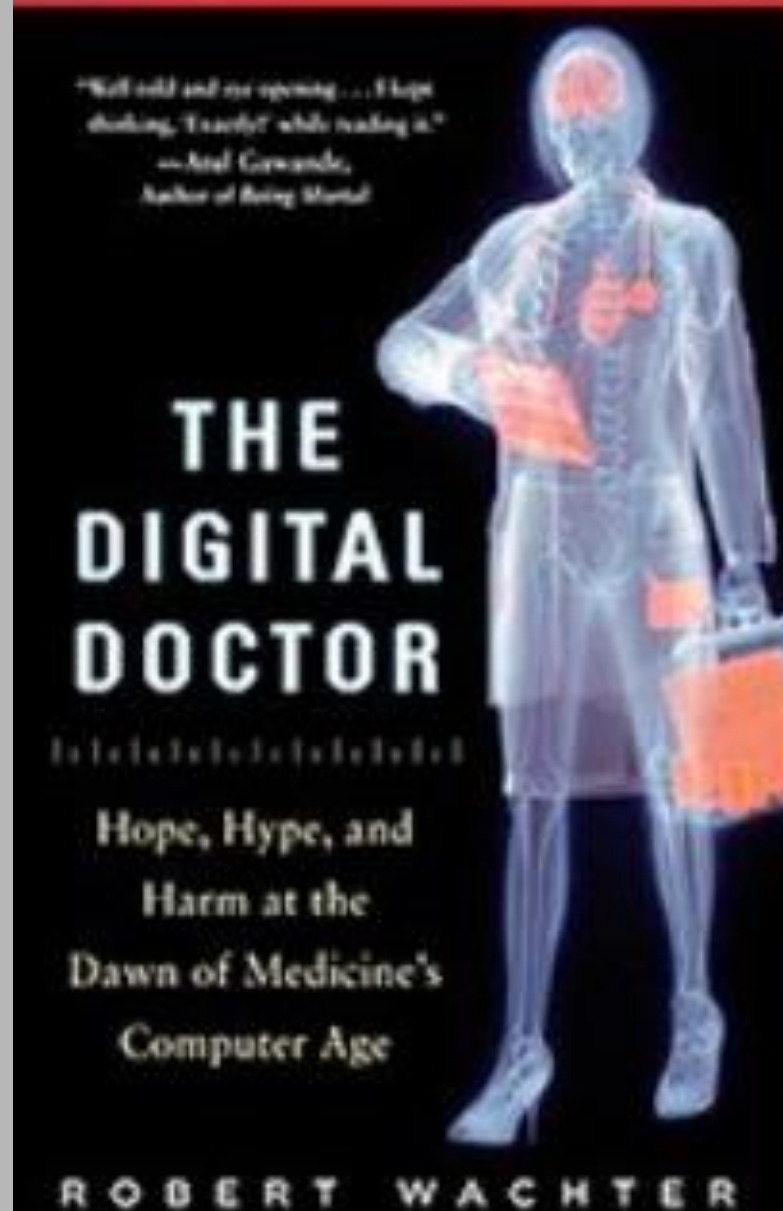
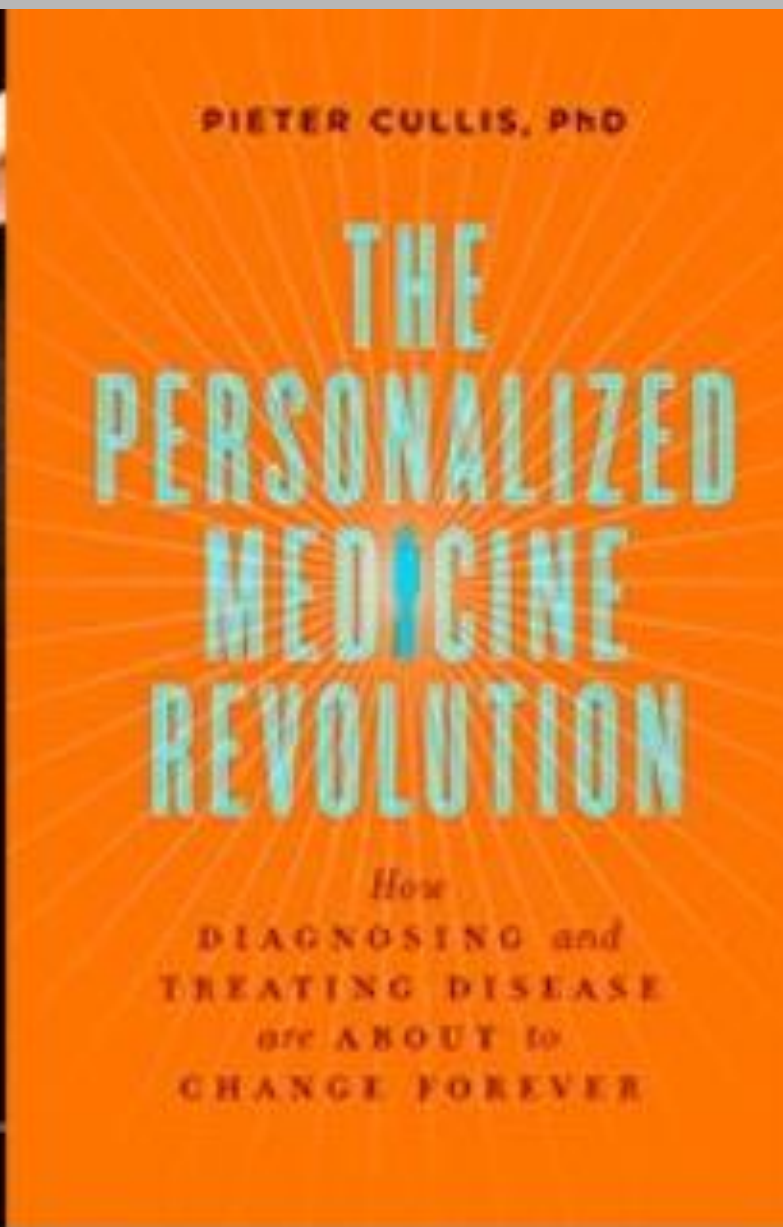
# SUMMARY I

- **Developments — even in Healthcare and Medical Technology — will be faster than you can imagine („exponential“)**
- **Move to *HOMECARE, PREVENTION, and TELESERVICES* will come and need dedicated tools and services — Entrepreneurial Activities Needed**
- **Adaptation will be slow due to regulatory issues — *Is this Good or Bad?***
- **Digitization and mobile accessibility will change Healthcare delivery dramatically in the next decades**

# SUMMARY II

- University Education and interdisciplinary academic development efforts need to be revised to reflect the changes — *do we need PHD's in the Future? And If, how many and how long should it take?*
- Research (at least most of it) cannot continue to work in PHD timing schedules — *see above!*
- We are very often developing too complex ... rather than to completely rethink processes and goals we add — think 10x rather than 10% — have a *MOONSHOT and think DISRUPTIVE*

# HEALTHCARE FUTURE - LITERATURE

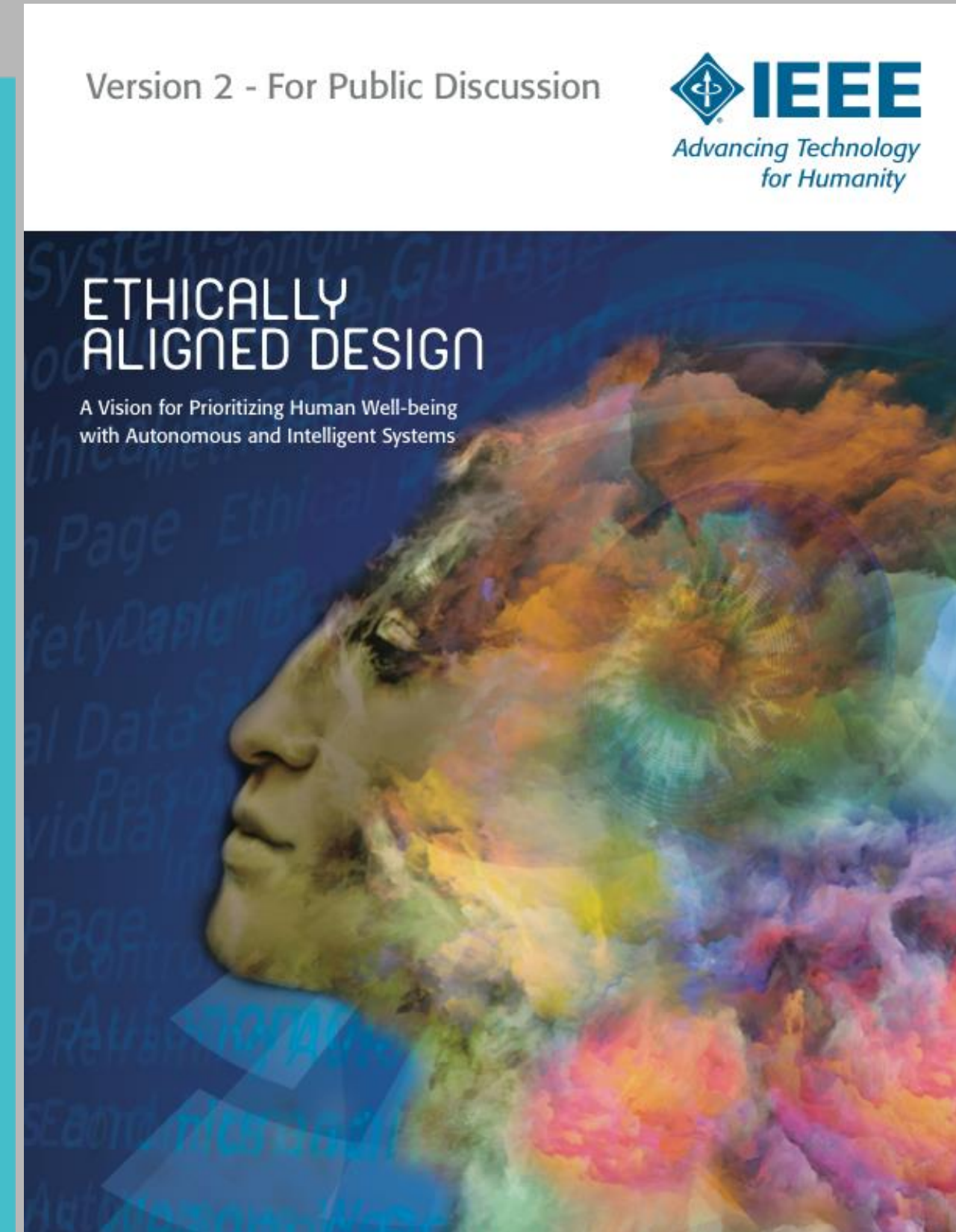


# HEALTHCARE ETHICS



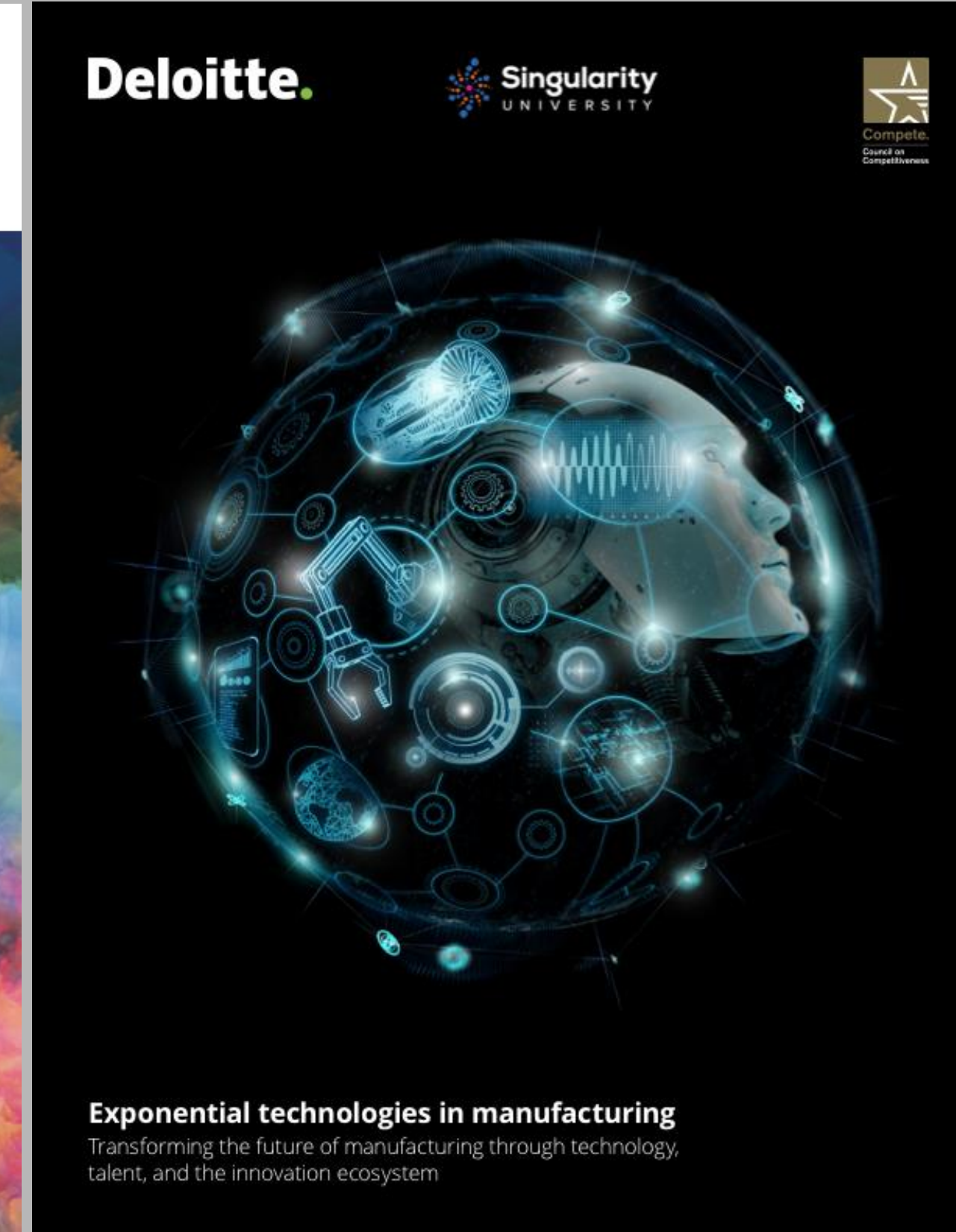
1.

[http://ec.europa.eu/research/egi/pdf/egi\\_ai\\_statement\\_2018.pdf](http://ec.europa.eu/research/ege/pdf/egi_ai_statement_2018.pdf)



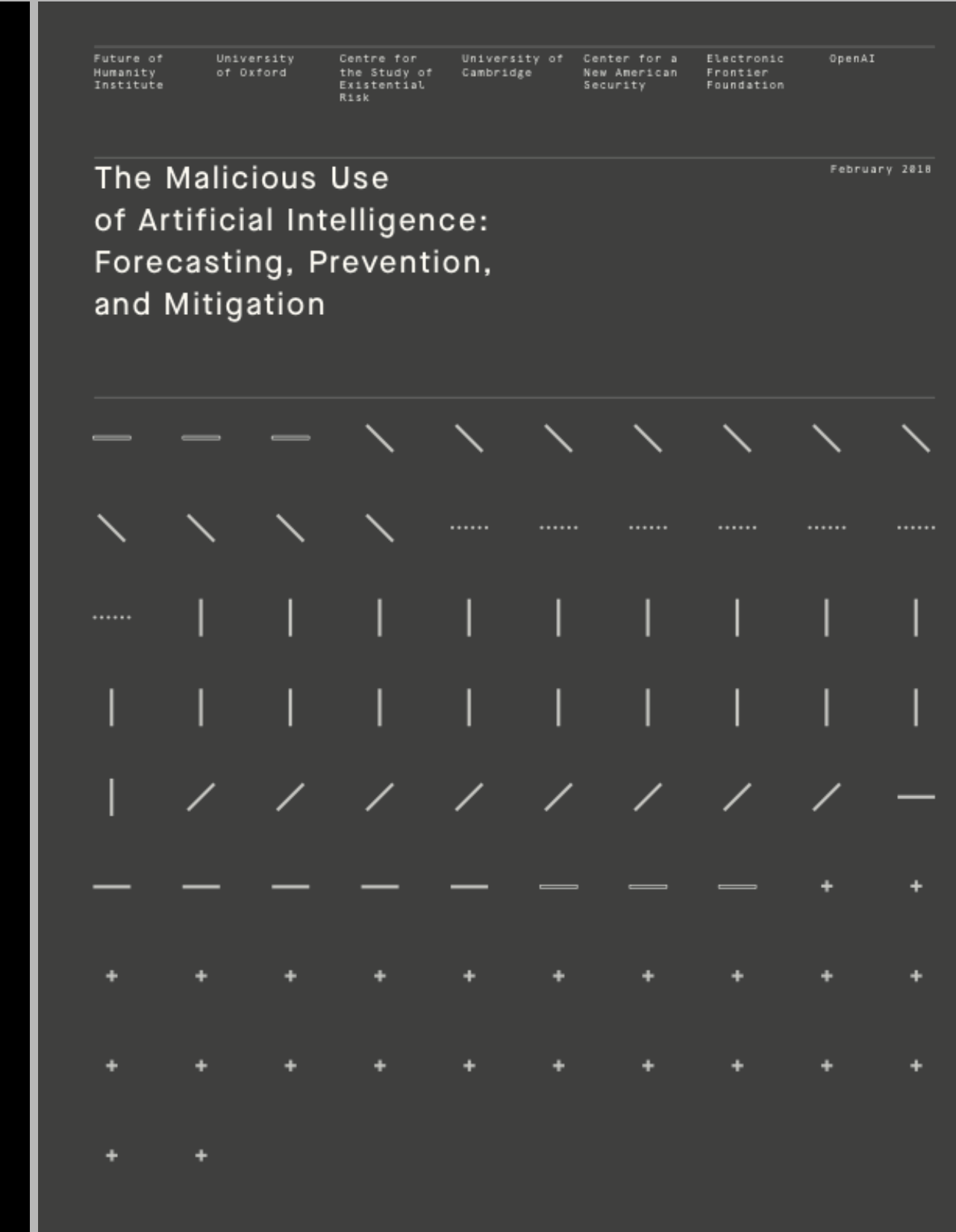
2.

*Aligned Design: A Vision for Prioritizing Human Well-being with Autonomous and Intelligent Systems, Version 2.*  
IEEE, 2017. [http://standards.ieee.org/develop/indconn/ec/autonomous\\_systems.html](http://standards.ieee.org/develop/indconn/ec/autonomous_systems.html).



3.

<https://more.su.org/mfg-report.html>



4.

<https://arxiv.org/abs/1802.07228>

<https://www.technologyreview.com/s/609048/the-seven-deadly-sins-of-ai-predictions/>

<https://medium.com/mit-technology-review/the-great-ai-paradox-441da8f8747c>



**MEDTECH —  
Innovation  
Generation,  
Disruption and  
Exponential  
Technologies**



Michael Friebe

International Healthcare Vision 2037.  
New Technologies,  
Educational Goals and  
Entrepreneurial Challenges  
Proceedings + Summary of the 5<sup>th</sup> BME-IDEA EU Conference



11 – 13 June 2017  
Magdeburg, Germany

[http://www.healthcare-innovation.de/wp-content/uploads/2017/08/BME-IDEA-Buch\\_final-1.pdf](http://www.healthcare-innovation.de/wp-content/uploads/2017/08/BME-IDEA-Buch_final-1.pdf)

# New thinking for a new age

Figure 1. A new equation for delivering value

$$FV = IP^D$$



# PREDICTIONS

**2018:** Quantum Supremacy Achieved: The first demonstration of a quantum computation that can't be simulated with classical supercomputers is announced.

**2020:** Flying car operations take off in a dozen cities in the world.

The 5G Network unleashes 10 – 100 Gigabit connection speeds for mobile phones around the world.

**2022:** Robots are commonplace in most middle-income homes, able to reliably read lips and recognize face, mouth and hand gestures. All toys are “smart” with built-in machine learning.

**2024:** The first private human missions have launched for the surface of Mars. The first “one cent per kilowatt-hour” deals for solar and wind are signed.

**2026:** Car ownership is dead and autonomous cars dominate our roadways. 100,000 people commute by VTOL each day in each of L.A., Tokyo, Sao Paulo and London.

**2028:** Solar and wind represent nearly 100% of new electricity generation.

Autonomous, electric vehicles account for half of all miles driven in large city centers.

**2030:** AI passes the Turing test, meaning it can match (and exceed) human intelligence in every area.

Humanity has achieved “Longevity Escape Velocity” for the wealthiest.

**2032:** Medical nanorobots demonstrated in humans are able to extend the immune system.

Avatar Robots become popular, allowing everyone the ability to “teleport” their consciousness to remote locations all over the world.

**2034:** Companies like Kernel have made significant, reliable connections between the human cortex and the Cloud.

Robots act as maids, butlers, nurses and nannies, and become full companions. They support extended elderly independence at home.

**2036:** Longevity treatments are routinely available and covered by life insurance policies, extending the average human lifespan 30 – 40 years.

**2038:** Everyday life is now unrecognizable - incredibly good and hyper VR and AI augment all parts of the world and every aspect of daily human life.

Dr. Peter Diamandis, [www.a360.digital](http://www.a360.digital)

# Longevity Escape

# Velocity

*Gaining more lifetime  
through technology than  
you lose*

# MOST IMPORTANT GOAL

**Stay alive for at least another 15-20 years  
to benefit from the new HC developments  
*... and lets hope that there are no crazy  
politics/politicians in our way!***

**THANK YOU FOR LISTENING!**

**Prof. Michael Friebe — [michael.friebe@ovgu.de](mailto:michael.friebe@ovgu.de)**